

Indian State Chief Is Reinstated in Setback for Gandhi

By William Claiborne
Washington Post Service

BOMBAY.—The deposed chief minister of the state of Andhra Pradesh N.T. Rama Rao, was reinstated Sunday in a major political setback for Prime Minister Indira Gandhi's Congress (I) party.

On Aug. 16, Mr. Rama Rao and his cabinet were summarily dismissed after a Gandhi-appointed state governor, Ram Lal, ruled that the government had lost its majority in the legislative assembly. Mr. Lal subsequently resigned.

On Sunday, Mr. Rama Rao was told by the new governor, Shankar Dayal Sharma, that he was satisfied that Mr. Rama Rao's deposed Telengana party had a majority, and he and eight cabinet ministers were sworn into office again.

The interim chief minister, N. Bhaskara Rao, whose splinter faction of Telengana had pledged its support to Mrs. Gandhi and her party, resigned after failing to prove a legislative majority within the required 30-day period.

The reversal for Mr. Bhaskara Rao came after a backlash of popular sentiment for Mr. Rama Rao, a former film star, had focused national attention on the issue of state rights.

The dismissal had led to charges that Mrs. Gandhi was engaged in a systematic campaign to topple opposition party governments in order to gain a political advantage before the parliamentary elections that are due to be held by January. The chief minister of Jammu and Kashmir state was dismissed in July and the chief minister of Sikkim in May.

The latest controversy has had wide political implications not only for Andhra Pradesh, but throughout southern India, where regionalism and state autonomy over what is viewed as dictatorial central rule run strong.

Opposition leaders who had united behind Mr. Rama Rao in a "save democracy" campaign led a series of processions Sunday night in Hyderabad, the state capital, and declared that a victory had been won "for the struggle for democracy."

Mr. Bhaskara Rao had at first refused to allow Mr. Rama Rao to prove his legislative majority in a vote of confidence. Then for three successive days ending Thursday, the assembly was adjourned without a vote after sessions lasting only a few minutes and marked by bitter exchanges.

Mrs. Gandhi, who has persistently denied opposition charges that she ordered her party to undermine Mr. Rama Rao, had no comment Sunday on the reversal.

For his part, Mr. Rama Rao said he would work to strengthen democracy at last," he said.

He added, "The only way in which I can repay the great love of the people is to dedicate myself to

the principles bequeathed to us by our freedom struggle. To strengthen the foundations of democracy is to provide our state with a pure and effective government."

Mr. Rama Rao, who had 165 loyal legislators sequestered in his film studio in Hyderabad awaiting the calling of a majority roll call in the 295-seat assembly, was given 30 days by Mr. Sharma to put his government to a vote of confidence.

An aide to Mr. Rama Rao said the chief minister would call a confidence vote no later than Sept. 28.

It is not clear why the Congress party reversed itself and allowed Mr. Rama Rao to be restored to power. The prime minister's political strategists said Sunday they believed that Mr. Bhaskara Rao decided to resign only after it became clear he would lose the support of his Congress (I) backers in the assembly if he did not quit.

Political analysis suggested that the Congress leadership decided that, while Andhra Pradesh was probably lost to Mrs. Gandhi in the parliamentary elections, it could recoup some support in neighboring Tamil Nadu and other southern states by laying to rest the resentment that had been building over the issue, while at the same time defusing the one issue that had united the normally fractious national opposition parties.

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A PRINCE IS BORN — Diana, princess of Wales, left St. Mary's Hospital in London Sunday, a day after she gave birth to a 6-pound, 14-ounce boy. The young prince, Henry Charles Albert David, is third in line to the throne of England, after his father, Prince Charles, and his 2-year-old brother, Prince William. Henry's family will call him Harry.

New Israeli Cabinet Votes \$1-Billion Budget Cut

By Edward Walsh
Washington Post Service

JERUSALEM — The new Israeli government agreed Sunday to cut \$1 billion from its budget over the next year.

But it left the difficult task of deciding where to make the cuts to a four-member committee that is evenly split between the two main political blocs that control the national unity government.

The commitment to cut \$1 billion from the government budget of about \$22 billion came at the first meeting of the unity cabinet, which took power last Friday amid signs of continuing deterioration in the Israeli economy.

The committee that will specify what cuts should be made is composed of Prime Minister Shimon Peres, Foreign Minister Yitzhak Shamir, the former prime minister, Finance Minister Yitzhak Modai and Economic Planning Minister Gad Yaacobi.

Mr. Peres and Mr. Yaacobi are members of Israel's Labor Party, while Mr. Shamir and Mr. Modai belong to the rival Likud bloc.

The committee will reportedly decide on specific cuts by the end of this week.

At a news conference, Mr. Modai called the proposed \$1-billion budget cut "an opening move" in the new government's attempt to support an emergency economic aid

package for Israel, but only if it is accompanied by basic reforms in the Israeli economic system.

The amount of emergency aid being discussed in Israel ranges from \$700 million to \$1 billion, over and above the \$2.6 billion in routine economic and military assistance that Israel is due to receive in the fiscal year that begins on Oct. 1.

The United States has never made public what reforms it would consider satisfactory.

However, one clear target for possible reform measures is Israel's elaborate system of indexing, which protects the public from the worst effects of inflation by linking wages to the constantly rising consumer price index.

Last month, for example, the consumer price index rose by a record 16.5 percent, triggering an automatic 13.2 percent increase in the wages of most Israelis this month.

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Two Nonwhites Are Appointed to Cabinet in South Africa

By Alan Cowell
New York Times Service

JOHANNESBURG — South Africa's new president, Pieter W. Botha, has announced a cabinet that, for the first time in his country's history, includes nonwhites.

The two new nonwhite cabinet members are the Reverend Alan Hendrikse, leader of the Labor Party, which represents some people of mixed race, and Amichand Rabbanus, whose National People's Party is drawn from the Indian community.

Both parties achieved ascendancy in elections last month that were marked by wide abstentions and boycotts. They had pledged to try to change the apartheid system from within.

Both Mr. Hendrikse and Mr. Rabbanus have been given ministries without portfolio. Their critics said that the government's apparent unwillingness to confer specific responsibility on them suggested that their presence was little more than a token.

"We are starting a new dispensation, and I am going to act responsibly," Mr. Botha said Saturday in Cape Town when asked why he had not given portfolios to the nonwhite figures. "If I find a colored or Indian

member capable of handling a portfolio, I will not hesitate to appoint him."

Mr. Hendrikse, who was once jailed by those who will now be his cabinet colleagues, and Mr. Rabbanus will be the only nonwhites on the "general affairs" cabinet, which will deal with all matters of national importance. Ultimate power lies with Mr. Botha, who holds potentially authoritarian powers.

The president said at a news conference that cabinet ministers would not all have to bear collective responsibility for decisions but would be obliged to tell their colleagues before making their dissent public.

"I will not allow a minister to go out without informing his colleagues and then making attacks on the cabinet from outside," he said.

The statement was directed principally against Mr. Hendrikse, who has been a vocal adversary of racial rule.

Under South Africa's new constitution, which went into effect Sept. 3, Parliament will be composed of three houses: one of 160 members for the country's 4.5 million whites; one of 80 seats for the 2.8 million people of mixed race; and a 40-seat chamber for the 800,000 Indians.

Each house will nominate its own cabinet for what are called "own affairs" — that is, the day-to-day running of matters such as education within the overall structure of racially segregated teaching.

Those cabinets, however, are subservient to the general affairs cabinet, made up almost exclusively of members of Mr. Botha's National Party, the traditional voice of the Afrikaners, who form the dominant white group.

Adding to the complexities of a system that is called unwieldy and expensive by its critics, a series of committees drawn from the three houses — and reflecting in their composition the numerical superiority of the whites — will seek consensus on disputed issues.

The new governmental edifice, its critics say, is an effort to co-opt nonwhites without surrendering Afrikaner power, while maintaining the basic premise of apartheid that government by racial distinction, under white tutelage, must be maintained.

The new Parliament offers no representation to blacks, who make up 73 percent of the population.

Mr. Botha repeated his pledge to give urgent attention to those black people living outside the nominally

independent "homelands," to which blacks are consigned according to their tribe of birth. He did not, however, give details or suggest a role for black people reflecting the demography of the divided nation.

Mr. Botha's announcement seemed unlikely to appease racial blacks such as those in the bleak townships of Sharpeville, Soweto and Evasion, south of Johannesburg, who buried their dead from recent disturbances on Saturday under the surveillance of riot police.

In a further show of opposition to the new constitution on which the multiracial cabinet is based, six political fugitives remained sequestered in the British consulate in Durban, complaining about their treatment by British officials. The British have made it clear that although they will not evict the dissidents, they want the protesters to go away.

The six, all of them facing detention without trial for political activism if they leave the diplomatic sanctuary of the consulate, made it known that they would send an emissary, Zak Yacoob, to London to seek an audience with the foreign secretary, Sir Geoffrey Howe, and other senior officials.

WORLD BRIEFS

Argentina Wins Reprieve on Loan

NEW YORK (NYT) — The 11-bank advisory group on Argentina's foreign debt has declined to extend the repayment period on a \$750-million loan that matured Friday. However, the group did not formally demand that the loan be paid back immediately, in effect granting Argentina a day-to-day extension.

Bernardo Grinspun, Argentina's economy minister, had said Friday that "we've informed the banks that we're not in a position to pay." The advisory group informed banks participating in the loan that interest would be calculated on a day-to-day basis "until we notify you of contrary."

Argentina joined 10 other heavily indebted Latin American nations on Friday in formally requesting direct talks with the developed nations on restructuring their debt, which totals more than \$330 billion. By Sunday afternoon there had been no response, although the United States and Britain had previously rejected the proposal.

Iranian, Iraqi Pilgrims Clash; 1 Dead

BAHRAIN (Reuters) — Saudi Arabia says an Iranian was killed and several Iraqis injured when fistfights and stone-throwing broke out between pilgrims from Iran and Iraq last week in the Moslem holy city of Medina.

Iran said it had protested to Saudi Arabia. The Saudi press agency, quoting an interior Ministry source, said members of both groups were arrested but later released.

Saudi Arabia, which admitted more than 150,000 Iranians for this year's pilgrimage, supports Iraq in its four-year war with Iran but has been seeking a peaceful settlement.

Three Iranians Die in Hijack Attempt

BAGHDAD (Reuters) — Iraq said Sunday that three Iranians were killed by Iraqi guards while trying to hijack an Iraqi Airways jetliner on a flight from Cyprus to Baghdad on Saturday.

Abdal-Jabbar Abdul-Rahim al-Assadi, the Iraqi transport and communications minister, said the three were carrying false passports. He described the incident as an Iranian attempt to retaliate for recent hijackings of Iranian planes to Iraq.

The Iraqi News Agency, quoting crew members, said that the three hijackers were seated in the front, center and rear of the Boeing 737 and that an hour after takeoff one of them burst into the cockpit waving a paper-wrapped bottle and shouting that it was a hand grenade.

A guard said, "One of our men shot him with one bullet, which killed him on the spot, while the other Iraqi security men attacked the other two hijackers and killed them." He said nobody else was hurt and the plane was undamaged.

Saudi Visitor Shot to Death in Spain

MARBELLA, Spain (AP) — An unidentified gunman shot and killed Nasser Abdil Aziz, 32, a Saudi Arabian engineer, as he sat at a crowded cafe Friday. A telephone call to a news agency in Beirut Saturday claimed responsibility in the name of Islamic Jihad.

The same group had claimed the bombing of the U.S. Embassy in Beirut in April 1983 and the truck bombs that killed more than 300 U.S. and French servicemen in Beirut last October.

Demanding the release of two Lebanese arrested earlier this month in Madrid in connection with the shooting of a Libyan diplomat, the caller said the group was "ready to move to the heart of Washington, New York, San Francisco and other cities in the U.S." to deliver "a painful blow."

French Force-Feed Spanish Basque

PARIS (Reuters) — A Spanish Basque separatist who has been on a hunger strike with seven compatriots for more than four weeks is being force fed by doctors, a senior official of the Justice Ministry said.

Jean Favart said Saturday that staff at the Fresnes prison hospital near Paris decided to start feeding Francisco Xavier Lujambio Galdeano, 29, Friday night because his condition was worsening. A spokeswoman for the hunger strikers' support committee said the decision was made against the will of the detainee, who began his action with his companions on Aug. 8.

They are protesting a court ruling that affirmed the extradition of seven of them wanted in Spain on murder and assault charges, including Mr. Lujambio, who is accused of killing two Civil Guards in May 1980. The French government has said it will not decide on the extradition until the Court of Appeals has heard the case, probably next month.

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Ships Are Hit

In Gulf Air Raids;

Iran Is Suspected

The Associated Press

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Hijack

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RIEFS

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in a resolution to pass

"until we can't do it."

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INTERNATIONAL HERALD TRIBUNE

Published With The New York Times and The Washington Post

A Warning From the IMF

True, the world economy has begun to improve substantially over the past year and a half. Growth seems to be spreading from the United States and Canada to the other industrial countries. Inflation is down. The most heavily indebted Latin countries have made impressive adjustments as they begin to rescue themselves. The International Monetary Fund's annual report opens with those cheerful observations.

But the IMF then goes on to suggest that all of these heartening developments are fragile, and will not continue unless the major industrial countries — read, the United States — change policy. Interest rates are murderously high. The pattern of growth is extremely uneven. It is strong in North America and Japan, but still weak in Western Europe. The indebted developing countries have been through a severe drop in standard of living, and in most of them not much recovery is yet visible. Most of the big industrial countries are running huge budget deficits that threaten the private investment necessary to keep their economies expanding. The largest of these deficits is, of course, the one being run by the United States, which is sucking in from less wealthy economies the capital they need for development.

The IMF speaks in a cautious, toneless

prose that is minutely negotiated with its member governments before publication. There are no references likely to offend presidents or prime ministers. But there is an unambiguous message here. For Americans, it is a warning that their country's self-indulgence has dangerous implications not only for itself but the rest of the world. Americans in this season think of the economy in terms of campaign issues. It is useful to be reminded by the IMF that a lot of the people most affected by U.S. economic policy live beyond America's borders, and will have no vote in November.

In some periods of history the United States has acknowledged its broad responsibilities in managing the world's economy. In others it has neglected them, usually at grievous cost. The Reagan administration has always brushed off international financial concerns with the reply that the most useful contribution it can make abroad is to get the U.S. economy running strongly at home.

At the moment it is running very strongly, but the administration has achieved it by cranking up that huge deficit. The deficit now threatens the continued expansion in the United States, and, as the IMF rightly suggests, in other countries as well.

— THE WASHINGTON POST.

The Fuss Over Gromyko

Walter Mondale thinks it is "pretty pathetic" that President Reagan's first encounter with a Soviet leader will be with Deputy Prime Minister Andrei Gromyko and not the top man, Konstantin Chernenko. What is really pathetic is that there is any fuss being made about this meeting. How can a photo with Mr. Gromyko prove the president's desire for arms control? And why would Mr. Mondale let the vast issue of Soviet relations degenerate into the silly symbolism of who meets whom?

The critical question is which of the candidates will better manage relations with Moscow, a task that requires neither novel doctrine nor sudden breakthrough but a mastery of history, diplomacy and technology.

Mr. Mondale is the graduate of an administration that wound up confusing the Soviet leaders and much of the American electorate. Mr. Reagan's has embittered the Soviet leaders and frightened much of the electorate. Choosing between them requires knowing not their appointment calendars but their states of mind, what they think they now know about how to deal with the Soviet challenge.

The former vice president should have foreseen that the Russians, for all their dislike of the president, had ample reason to accept an invitation to prove their sincerity about arms control. Pol's predicting the president's reelection offered another reason: His victory could then be interpreted as the voters' approval of Mr. Reagan's election-year yearnings for negotiation instead of his first three years of Cold War agitation. Any doubt the Russians may have had about also giving the president a campaign boost was surely overcome by his simultaneous offer, to the Kremlin and to Kansas, to double U.S. grain sales.

It is Mr. Reagan's approach to wheat sales that illustrates what is really wrong with his approach to arms control. He eagerly made a grain deal that serves U.S. interests even

though it also serves a major Soviet interest. He promised no more boycotts, thus insulating the deal from future crises. And he put bread and meat on Soviet tables, virtually abandoning his hope that economic exhaustion and consumed discontent would force the Russians to drop out of the arms race.

Mutual benefit, continuity and an end of the quest for superiority — these are equally essential to effective arms control.

The president shattered continuity by refusing to seek ratification of SALT-2 even as he observed its terms. He has created the impression that he seeks superiority, not just parity, in strategic weapons. And to a radical buildup in offensive weapons, he has added the quest for a "Star Wars" missile defense, staggeringly expensive and leading toward renunciation of still other treaties.

Mr. Mondale needs to demonstrate how his sloganizing about a nuclear "freeze" and a series of summits can produce more significant and ratifiable accords than were achieved by the Carter administration. Mr. Reagan bears the even larger burden of demonstrating how his policies over four years, and his prior disdain for arms control, square with his recent professions of interest.

Mr. Reagan has said that the illness and turnover of Soviet leaders has left him without a negotiating partner. He has also argued, contrarily, that only his tough stance stopped these encumbered adversaries from acts of aggression. Now, in an hour, he aims to prove to Mr. Gromyko that Americans "mean no harm." And Mr. Mondale worries that Mr. Chernenko may not get a good translation.

It is hard to know which is the more pathetic: this brand of diplomacy or this kind of debate. Perhaps when the candidates finally meet on television, they will discuss the Soviet issue in words worthy of the job they seek.

— THE NEW YORK TIMES.

Other Opinion

A Nuclear-Free Southeast Asia?

The peoples of Southeast Asia are caught in the middle of a potentially genocidal contest between the United States and the Soviet Union. The proposal [by the Association of South-East Asian Nations] to declare the region a nuclear-free zone is an obvious expression of this anxiety.

Yet, we cannot seek the expulsion of one superpower — a quixotic venture — without impairing the strategic advantage of the other. Should ASEAN persist in declaring the region a nuclear-free zone, such a regional doctrine will be notable only in its violation.

— The Times Journal (Manila).

For Botha, No Going Back

Although they may be exacerbated by rent increases, the recent riots in South Africa plainly have deeper causes. The irony is that they should have come at this time. After having achieved a number of diplomatic successes in southern Africa, the South African government was virtually congratulating itself on its extension of the franchise to coloreds and Indians. These internal political developments have unleashed the very opposite of the gentle new dawn which we were led to expect. This is of course the classic pattern. Repressive regimes become most vulnerable only after they have abandoned those practices which their enemies find most detestable.

— Lawrence Eagleburger, former U.S. undersecretary of state, interviewed by The Washington Post.

FROM OUR SEPT. 17 PAGES, 75 AND 50 YEARS AGO

1909: Bomb Hits East Bengal Train CALCUTTA — A bomb was thrown at a passenger train at nine o'clock last night (Sept. 15), fifty-seven miles from Calcutta. It struck the treasure van and blew off the roof. No one, however, was injured. The van contained fifteen lakhs of rupees, the property of the Bank of Bengal. The three natives in charge of the treasure showed great courage. They pulled the communication cord and refused to leave the carriage, which is said to have been almost blown to pieces. An extremely high explosive was used, but the train was not derailed. This is the thirteenth bomb outrage on the eastern Bengal line. The general impression is that this latest attempt is also the work of extremists, who have stated on many occasions that they must obtain money for political purposes.

1934: Protestant Crowds Defy Nazis MUNICH — For the first time in the Third Reich a mob protested in the streets against the National-Socialist régime (on Sept. 16). Thousands of Protestants both in this city and Nuremberg demonstrated loyalty to their faith and Bishop Otto Meissner, head of the Bavarian Evangelical Church, who is leading the fight against the autocratic rule of Bishop Ludwig Mueller, the Nazi primate. In Munich two flying police squads dispersed the crowd outside the Brown House, national headquarters of the Nazi party, when the mob raised shouts of defiance against Bishop Mueller. Nuremberg witnessed the spectacle of thousands of people standing outside the building of "Die Frankische Tageszeitung" to jeer editor Julius Streicher, notorious anti-Semitic agitator.

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Reagan's South Africa Policy Is a Failure

By Sanford J. Ungar

WASHINGTON — The latest South African violence, coming just as the white rulers were implementing a new constitution, is an acute embarrassment for Pretoria. It is also evidence that American policy toward South Africa known as "constructive engagement," has failed.

For nearly four years, the Reagan administration has softened official criticism of apartheid and made key concessions to the regime, maintaining that only through dialogue and cooperation could the United States be a constructive force in South Africa and its region.

When Pieter W. Botha, then prime minister and now president, unveiled his new constitutional structure last year offering separate and unequal chambers of Parliament to the 850,000 Indians and 1.8 million mixed-race "coloreds" — but still no participation in the central government for the black majority of more than 23.3 million — the State Department praised it as a step in the right direction. U.S. officials virtually joined the campaign for its approval in a referendum limited to the 4.5 million whites.

Similarly, the Reagan administration has emerged as a sponsor — in some cases, a broker — of pacts South Africa has signed with its black-ruled neighbors. One of Pretoria's goals was to curb terrorism by denying havens to the African National Congress and others fighting to overthrow the system. But "constructive engagement" has hardly fulfilled its promises. Things are getting worse, not better, in South Africa, and despite some encouraging signs the region remains a tinderbox.

The effort to co-opt coloreds and Indians into the system has fizzled. Only about 30 percent of the registered coloreds and about 20 percent of the registered Indians voted last month for delegates to their separate chambers. Organizers of a boycott of the elections say that those who refused to register are considered the combined participation rate drops to about 16 percent.

Black spokesmen have denounced both the constitution, which assures continued white dominance, and the elections as a sham. But the government blames the low turnout on "intimidation" and says enough people voted to create a mandate.

While this supposed reform has proceeded, and Washington looked the other way, the whites have otherwise tightened their grip. Forced removals of black people to artificially defined "homelands" have increased. The police raid the Crossroads squatters camp outside of Cape Town almost daily. Bannings of opposition figures are down, but there has been a new wave of arrests and detentions, especially of prominent figures in the multiracial United Democratic Front, which supports the boycott. When demonstrations broke out in several segregated black townships during the elections, sparked by an increase in rent for government housing, at least 40 persons died.

Bombs continue to explode in the heart of white South Africa. But having forced its black-ruled neighbors to expel or arrest known ANC members, Pretoria can no longer put blame on the outside; it must face the possibility that the ANC has an infrastructure and substantial support in South Africa.

The Reagan administration declines to talk with the ANC, and stands almost alone in the world as a friend of the regime. The State Department said it was "deeply disturbed and concerned" over the violence, and deplored the detentions, but still described the constitution as a legitimate if "flawed" reform.

In South Africa the assumption that the American and South African governments are making common cause is so widespread that some white liberals, fearful for their reputations, have begun to shun contact with and invitations from American officials.

The United Democratic Front has warned that Western governments, Washington in particular, "should realize that their failure to condemn the apartheid constitution makes them the enemies of the majority of our people."

The United States is "constructively engaged" with only a small, embattled stratum of South African society. Rather, it should promote genuine participation in government by all South Africans.

The writer, senior associate at the Carnegie Endowment for International Peace, is author of a forthcoming book on American-African relations. He contributed this comment to The New York Times.

Sandinists Are Not The Worst

By Raymond Bonner

WASHINGTON — The Reagan administration has spent more than \$1 billion to prop up the Salvadoran government, and \$150 million to overthrow the Sandinists in Nicaragua. A comparison of the human rights records of the two countries raises serious questions about this choice of friends and enemies.

One does not have to — indeed, one should not — defend the anti-democratic practices of the Sandinists to see that there has been more freedom and less brutality in revolutionary Nicaragua than under any recent government in El Salvador.

A Roman Catholic leader in the United States, the Reverend R.J. Hennic, former president of Georgetown University, has suggested comparing the human rights records of El Salvador, Guatemala, Honduras and Nicaragua. Do so, he said, and "the record of Nicaragua would stand out as a remarkably clean record."

The Sandinists have indeed censored the opposition newspaper, La Prensa — censorship that cannot be justified solely on the basis that the country is under attack. But in El Salvador there is no opposition press to censor. Opposition journalists have been murdered, their newspaper facilities bombed into silence. The editor in chief and a photographer for La Crónica were seized at midday in a downtown coffee shop; their bodies, hacked by machetes, were found a few days later. El Independiente closed after repeated bombings of its offices and assassination attempts on the publisher.

In Nicaragua the government has harassed some church leaders, including Archbishop Miguel Obando y Bravo, and the Sandinists recently expelled 10 foreign priests on charges of anti-government activity. Such interference with the church is penurious and probably self-defeating. Nevertheless, the fate of clergy who have challenged the Sandinists has been far better than that of their brethren in El Salvador, where soldiers and death squads have murdered at least 16 nuns and priests, including an archbishop, Oscar Arnulfo Romero.

In Nicaragua there are no death squads. Mutilated, decapitated bodies do not show up on dusty roads and garbage dumps, as they do in El Salvador. A U.S. State Department human rights report has charged the Sandinists with the deaths of 12 persons in 1983; there were also 31 disappearances that year, according to Nicaragua's independent human rights commission.

In El Salvador, in each month last year an average of 140 persons were killed by military or paramilitary units and 39 persons disappeared, according to State Department figures, which are lower than those of many human rights groups.

In Nicaragua the activities of political leaders have been restricted. In El Salvador opposition politicians have been tortured and murdered. A prominent leader of the Nicaraguan opposition, Arturo Cruz, former ambassador to the United States, has returned to Nicaragua and had his campaign rallies — something that his counterpart in El Salvador, Guillermo Ungo, could never hope to do.

Probably the most deplorable aspect of the Sandinists' human rights performance has been the treatment of the Miskito Indians. That treatment has not, however, been nearly as horrendous as the Reagan administration claims, and according to the human rights group Americas Watch there has been "important improvement" in the Sandinists' relations with the Miskitos.

The Sandinists have relocated Miskitos from areas where counterrevolutionary fighters are operating. But in El Salvador, according to Americas Watch, thousands of civilians have been killed in "indiscriminate" bombings, artillery shelling and ground sweeps as part of a "defensive policy" to force civilians to leave areas of guerrilla activity.

Nicaragua human rights abuses by soldiers have been punished. As the result of one investigation and the appointment of a special prosecutor, 13 individuals, including the commander of a security force unit, were sentenced to up to 17 years for murder, torture, rape and robbery.

That does not happen in El Salvador. Some 40,000 civilians have been killed there in the past four years. Women have been raped. Villages have been plundered. Yet not one death squad member, not one officer who has carried out the massacres of peasants, not one soldier — with the exception of the national guard — who killed four American church women and a civil defense guard — has been convicted and sentenced for a human rights crime.

President Reagan has exonerated Nicaragua as a "totalitarian dictatorship." What, then, is El Salvador?

The writer, a former correspondent for The New York Times, is author of "Weakness and Decay: U.S. Policy and El Salvador." He contributed this comment to The New York Times.

The Washington Post

The Issues: Reagan Shrugs Off the Mad-Bomber Role

By Stephen S. Rosenfeld

WASHINGTON — The greatest issue of war and peace is working on people's feelings in some strange ways and having an unpredictable impact on the election campaign.

Last week in Washington, for instance, you could hear the actress Joanne Woodward saying people must either become active in the anti-nuclear movement or "crawl into a hole." Another actress, Jane Alexander, joined the movement after she says, living recurrent nightmares of her children dying of radiation. The giddiness of these images is striking. With feelings so strong, no wonder so many people support a particular anti-nuclear program, the freeze, that is of little interest to most people who have studied the question.

One notes that "the experts" in nuclear matters are coming under as much of a cloud as freeze supporters can cast upon them. The freezers pro-

nounce the experts guilty, variously, of insensitivity, elitism and nuclear "dienial." At work is an unmistakable populist tendency to make the personal nerve endings of the public the ultimate guide of nuclear policy.

Personal feeling, however, is a game two can play. Take Ronald Reagan — who is miscast, I think, as the mad bomber. I see him as no less ardent than the freezers in the quest for peace. His proposal of a missile defense in space arises from the same deep distrust of those who would merely manage and regulate the nuclear competition.

Mr. Reagan wants to do away with the nuclear threat, period. He fights the raggedness, the uncertainty, the lack of control, the danger of reality. This is the impulse that has produced his *faith in a perfect defense*. In the

first, upper-income taxpayers today are not paying a fair share of taxes under Mr. Reagan, who, with a willing Congress, provided them all sorts of concessions. So, Mr. Mondale's tax-increase program hits hardest at the wealthy and at corporate loopholes and shelters.

Second, the real threat to long-term economic growth comes not from an increase in taxes but from the high interest rates triggered by the budget deficit. A budget-deficit reduction program as blueprinted by Mr. Mondale would allow the Federal Reserve Board to ease up its tight monetary stance.

"Mondale needs a theme," said a friendly critic. "He has to assure people that higher tax revenue will help, not hurt, the economy. The only way to get a sustained recovery is through lower interest rates."

Mr. Mondale also boldly attacked

accurately that the "government hasn't shrunk under Mr. Reagan, it has expanded," except in programs for the poor. Mr. Mondale would restore some of those funds, part of \$30 billion he would add to the budget by the 1989 fiscal year.

But significantly, there is no big program to deal with unemployment: Mr. Mondale is making the more

International Bond Prices - Week of Sept. 13

Provided by White Weld Securities, London, Tel.: 623-1277; a Division of Financière Crédit Suisse-First Boston
Prices may vary according to market conditions and other factors.

RECENT ISSUES

Am't	Security	%	Conv. Issue Pr.	Mkt. Prc.	Yield	Am't	Security	%	Mkt. Prc.	Mod. Prc.	Yield	Am't	Security	%	Mkt. Prc.	Mod. Prc.	Yield
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JAPAN

A SPECIAL FINANCIAL REPORT

MONDAY, SEPTEMBER 17, 1984

Page 7

New World Role For Yen Altering Monetary Scene

Special to the IHT

INTERNATIONALIZATION OF the yen is the leading edge of the wave of liberalization affecting Japan's financial markets and institutions.

Finance Ministry officials have agreed, in the course of negotiations with U.S. Treasury officials, to execute a series of rule and policy changes that should make it easier for yen to be moved in and out of Japan and should result in more yen being held and traded overseas. Yen held outside Japan are usually called Euroyen, by analogy with Euromollar, the name given to the pool of offshore dollars centered in London. The offshore yen pool is estimated at 7 trillion yen.

Details of the actual and proposed changes to Japan's financial system are summarized in the report of the Joint Japan-U.S. Ad Hoc Committee on Yen-Dollar Exchange Rate, Financial and Capital Market Issues, published in May. The report's major conclusions are that most of the restrictions governing Euroyen loans and bond issues should be abolished and that Japanese interest rates should be liberalized. The ad hoc group says it expects that internationalization of the yen will result in a strengthening of the currency on foreign-exchange markets.

The apparent reasoning behind the expectation of a stronger yen is based on the belief that demand for the yen is artificially weak in overseas markets mainly because of official Japanese restrictions on how the currency may be acquired and invested. U.S. business lobbies have long argued that a cheap yen at low rates of interest gives Japanese manufacturers an unfair advantage in world export markets, particularly in competition with U.S. manufacturers.

U.S. and Japanese officials have sought to integrate what is essentially a trade-related argument about a stronger yen into a broader discussion of Japan's role in the global economy. The ad hoc group said that liberalization and internationalization were "primarily aimed at achieving world economic efficiency and fulfilling Japan's responsibilities as the second largest economy in the non-Communist world."

In this broader view, the internationalization of the yen can be broken down into three major though not mutually exclusive functional areas: as a currency for financing and denominating financial trade; as a currency for long-term and portfolio investment; and as an international reserve currency.

The use of the yen in denominating and financing trade relates primarily to Japan's imports and exports. Estimates suggest that roughly one-third of Japan's exports are denominated in yen, but perhaps only 2 percent of its imports. Most of the rest is denominated and financed in dollars.

The availability of trade finance is an important factor in determining which currency is chosen for transactions. Japan's money markets, at present, simply could not accommodate a large proportion of Japan's import financing requirements. According to the Japan Center for International Finance, a government-affiliated think tank, the capital needed to finance Japanese oil imports would be equivalent to nearly 80 percent of Tokyo's call and bill discount money markets.

The planned development of Japan's short-term money markets should increase the availability of yen trade finance. But given the dominance in Japan's imports of basic commodities such as oil, which are traded internationally on a dollar basis, the proportion of yen-denominated imports looks likely to remain low.

Internationalization of the yen for capital and portfolio investment is proceeding rapidly. Most of Japan's basic foreign-exchange barriers were abolished in 1980. In 1982, a net \$12.5 billion of foreign capital flowed into Japan, 10 times the level of a decade earlier. At the same time, Japanese capital has been moving overseas in the form of project finance, sovereign and corporate loans, direct and portfolio investment. During 1982, the long-term capital account registered an overall deficit of \$15

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THE CHANGING SCENE — Major international credit card decals on a Tokyo store window show the depth of Japan's adoption of modern financial methods. Reports on credit: Pages 13 and 14.

Deregulation of Financial System To Revolutionize the Economy

By Richard C. Hanson

"**DEREGULATION** of the [financial] system has reached such a stage that internationalization à la the Anglo-Saxon regime is inevitable," according to the Japan Center for International Finance.

Nearly everyone in Japan's conservative financial community agrees that Japan is well down the path to an open-market-oriented system. What is striking is that events of 1984 are being looked upon, with some trepidation, as the prologue to a full-fledged revolution in what for more than three decades has been a tightly controlled, rigidly structured and remarkably successful financial order.

By the end of this decade, changes already in place and those set in motion this spring (under a bright political spotlight after six months of negotiations of the Joint Japan-U.S. Ad Hoc Committee on Yen-Dollar Exchange Rate, Financial and Capital Market Issues) will no doubt help alter dramatically the face of the nation's financial system, and its increasingly important role in international capital markets.

To cynics in Japan the results of the U.S.-Japanese negotiations represent a surrender of sorts to external pressures. Others see the events of the last year more as a plunge into the final stages of the financial community's restructuring — a process that began in the early 1970s and that has been accelerating ever since.

What is clear, however, is that in 1984 long-anticipated internal pressures and demands have been increasing at roughly the same pace as external political pressure from Japan's trading partner. Here is what happened.

At home looms the government debt, which by the end of 1983 topped 109 trillion yen, or the equivalent of 39 percent of gross national product. Counting local government and public corporation debt, the ratio is higher than that of the United States.

Apart from making things difficult for those putting together the national budget, coping with government debt has changed the nature of Japan's financial markets fundamentally. The process began when the Finance Ministry started issuing 10-year bonds in the mid-1970s to stimulate an economy depressed by the oil crisis.

The traditional financial order was based on the absence of a large amount of government securities. That, in turn, hindered the development of a lively corporate bond market, and encouraged, as in continental Europe, a financial system built around banks.

Secondary-market government bond operations now play a central role; however, and within the next couple of years huge amounts of maturing government bonds will create a de facto, free-wheeling, short-term government bond market, setting off a number of changes in short-term money markets.

Among the victims of this trend is the Bank of Japan, whose traditional "window guidance" on bank credit no longer serves as effective monetary policy. Within the next year or so, it appears inevitable that a genuine government Treasury-bill market will appear, with the Bank of Japan's influence felt in open market operations.

These are the main points:

Within the next two or three years, interest rates will be largely deregulated, starting with large deposits. In Japan, yen certificates of deposit will become more accessible in smaller denominations. For banks, that will mean about 40 percent of their deposits will be deregulated, compared with about 20 percent now. Liberalization of small deposits will eventually follow. Money market fund-type instruments are to be viewed positively.

Most barriers between domestic and overseas money markets have been removed. Japanese residents can borrow short-term Euroyen loans; banks are free to swap foreign currency into yen; and by the end of the year Euroyen negotiable certificates of deposit will be allowed. Freeing up medium-term and long-term Euroyen lending, however, will be delayed for at least a year.

(In April, the authorities liberalized to some extent Euroyen bond issues by Japanese companies but failed to remove the withholding tax on interest paid to nonresident investors. That virtually rules out straight Euroyen bonds by Japanese companies. However, underwriters have agreed to plan that should allow Euroyen convertible bond issues to get under way when market conditions improved. Nonresident Euroyen issues will be permitted starting in November.)

Competition between Japanese and foreign financial institutions in yen-denominated instruments will also increase as new financial instruments are permitted in Japan. Foreign banks and security companies will have greater access to short-term Euroyen. Non-Japanese banks will be approved for trust fund operations starting in 1985. Non-Japanese security companies will be able to lead-manage Euroyen bond issues starting Dec. 1.

In total, Japan committed itself to six major changes in domestic market practices and five steps to encourage the Euroyen markets, and reworked three barriers faced by foreign financial institutions.

Put into a slightly longer perspective, these most recent decisions are consistent with such milestones of the early 1980s as implementation of a new foreign-exchange law, which freed in principle all capital flows, and a new banking law, which set the stage for a further blurring of roles within the financial community.

The biggest headache still faced by the authorities is how to carry through deregulation with a minimum of domestic chaos. Keeping traditionally separate functions separate has been

(Continued on Next Page)

Doubts Are Raised on Japanese Convertible Eurobond Issues

By Sherry Buchanan

BY THE end of the month Swiss investors will know whether they will get their money back from Riccar, Japan's largest manufacturer of sewing machines. After refusal by its bank, Mitsui, to finance a \$340-million deal, the Japanese company has gone to court to seek protection from its creditors. Riccar's troubles originated with poor sales in sewing machines and the company's decision to purchase 16 hotels.

The company's misfortunes in Tokyo are being felt in Switzerland, where the company issued a convertible bond of 30 million Swiss francs that matures Sept. 30.

What is significant about the Riccar incident is that Japanese companies raise about half of their money in the Euromarkets and more than half of that amount in the Swiss market through convertible bond issues. The question is whether they will continue to finance themselves in the Euromarkets through convertible bond issues or explore new ways of funding themselves — either in their home market, by issuing warrant Eurobonds or Euroyen bonds or even with listings on Europe's stock markets.

The Riccar incident could have some slight repercussions on investors' confidence in Japanese convertible Eurobond issues, especially if the banks do not step in to pay off the company's Swiss creditors.

How much Riccar owes Swiss investors is unclear. Crédit Suisse, the lead bank in the bond issue, estimates that most investors converted their bonds into

shares on the Tokyo exchange and that only 6 percent of the value of the bond — 2 million to 2.5 million Swiss Francs — is still outstanding.

Japanese company borrowing in the convertible Eurobond market has steadily grown over the last 10 years — with a slight dip in 1982. Last year, convertible Eurobond financing represented more than half of overseas financing by Japanese companies and 27.4 percent of total financing.

Convertible bonds have been the companies' favorite. Japanese companies raised 1,197 billion yen in convertible Eurobonds, compared to 436.7 billion yen in straight Eurobonds and 325.3 billion in Eurobonds with warrants — bonds guaranteed by a major Japanese bank. In 1983, the Swiss market alone accounted for 65.5 percent of Japanese companies' overseas financing, with West Germany accounting for a meager 2 percent.

Japanese companies have been swarming the convertible Eurobond market because it is a lot cheaper for them than borrowing in their home market. That could change if the Japanese government decides to liberalize its capital markets. Under growing pressure from Washington, Tokyo is considering changing some of the regulations that make it expensive for certain categories of Japanese companies to borrow in their home market. But the big Japanese banks that lend the companies money are opposed to any change that might take away some of their business.

"One of the basic reasons Japanese companies are going abroad for finance is that in Japan all bonds are

mortgage bonds," said Yoshindo Takahashi, director of the London office of Nomura Research Institute. "Many of the smaller companies or even the big trading companies do not have the collateral to qualify for cheaper borrowing rates. In Switzerland, they do not have that problem."

Although the Swiss market for Japanese convertible bonds does dry up periodically, investors have remained confident in the growth of Japanese companies. With convertible bonds, the bond yield is directly linked to any increase in share price.

Following the Riccar incident, the Swiss central bank has asked major banks to require greater disclosure from Japanese companies before underwriting any new convertible bond issues.

"It's definitely a reaction after such an accident," a Zurich-based Japanese Eurobond dealer said.

But most Swiss and London-based dealers still expect Japanese companies to continue to raise the greater part of their financing abroad through convertible Eurobond issues with perhaps a slight shift to warrant bonds — bonds guaranteed by a major Japanese bank. The question facing Japanese companies this fall is whether to continue issuing convertible bonds in Swiss francs or to switch to Eurodollar convertible bonds.

There has been an increase in Japanese convertible bond issues in Deutsche marks, but most Japanese dealers argue that a dramatic switch to the mark, even after the Riccar incident, is unlikely.

"The coupon rate is almost the same in D-mark as

in dollar," said another Zurich-based Japanese broker. "But Japanese companies are reluctant to do many convertible bond issues in D-mark because historically the exchange rate between the yen and the D-mark has been very sensitive. Japanese companies are afraid that in three years they will have to pay back their D-mark bonds with a more expensive currency."

Another recent development has been the increase in straight Eurodollar bond issues by some Japanese companies. The company issues a Eurodollar bond, swaps it into a floating-rate instrument denominated in dollars, then does a currency swap back into yen.

"This way they get the yen cheaper if they borrowed yen directly," said Brendan Brown, an analyst with Phillips & Drew in London. "But it's not a long-term trend, however. The profitability of the swaps will be less as yields increase and more paper comes onto the market."

Another method of financing for Japanese companies in the Euromarkets is the Euroyen bond. In April, in an effort to relax Japanese exchange controls, again under heavy pressure from Washington, the Japanese government allowed an increasing number of Japanese companies to issue straight and convertible Euroyen bonds. But the Euroyen bond has yet to catch on. One of its main problems is that it is subject to a withholding tax on interest.

Recently, Japanese companies have slowly increased their listings on European stock exchanges. According to Crédit Suisse First Boston, the London

(Continued on Page 12)



Headquarters of the Japanese postal ministry.

Postal Savings Funds Seeking Freedom to Invest

By Takeshi Sato

JAPAN'S GIANT POSTAL life insurance and pension funds are set to become leading investors in foreign bonds, while the country's even larger postal savings fund is seeking freedom to invest at its own discretion.

The funds, managed by the Ministry of Post and Telecommunications, have increased rapidly in recent years as the Japanese have been attracted by higher interest rates offered by the post office, which has tax and interest-fixing privileges. As of the end of July, the postal life insurance and pension funds totaled 23 trillion yen and postal savings 85 trillion yen.

The ministry has been in the forefront of government agencies in seeking financial liberalization, especially of interest rates on small deposits.

In 1981 the ministry made a small start in investment in foreign bonds using its postal pension fund, which accounts for about 1 percent of the life insurance and pension funds. Under a 1953 law the ministry can invest 30 percent of these funds as it likes, with the remainder reserved for government and government-related organizations. Investment in foreign bonds was accelerated in 1983 when the ministry was allowed to invest the life insurance fund overseas. As of the end of July, total ministry investment in foreign bonds amounted to 349.2 billion yen.

Of the total, bonds issued by international financial institutions accounted for 39.3 percent. Canadian bonds 32.1 percent, Australian 10.5 percent, Swedish 5.6 percent and British 4.2 percent, the rest being Danish, Irish, Norwegian, French, Italian, New Zealand and Belgian bonds. About half were U.S.-dollar-denominated bonds, mostly Eurobonds, while 12 percent were yen-denominated bonds, chiefly samurai bonds issued in Japan.

Masayuki Arase, fund management division director for

the post office's life insurance bureau, said, "Our investment in foreign bonds is designed to seek higher returns for our customers' money and to diversify risks." He said the division was considering investment in U.S. bonds now that the United States has withdrawn its withholding tax on interest payments from U.S. bonds held by nonresidents.

Investment in foreign bonds accounts for only 1.5 percent of the postal life insurance and pension funds now, but under guidelines arranged with the Finance Ministry the postal ministry can invest up to 10 percent of the funds — the equivalent of \$3.6 billion — in foreign securities, Mr. Arase said.

He said his division was flooded with attractive offers from foreign merchant banks, investment banks and securities houses. The division's policy is to avoid foreign exchange risks through long-term investment spread over years and sometimes with preset shares relative to the total amount of a bond issue.

Mr. Arase said the postal life insurance and pension funds were aiming at a kind of symbiosis with private insurance and pension funds.

The postal savings bureau, on the other hand, maintains that its postal savings fund is handicapped by a century-old law that compels the postal ministry to entrust all postal savings, except for the amount required for interest payment, at a low interest rate, to the Trust Fund Bureau of the Finance Ministry for use in its fiscal loan and investment program, which is known as the second national budget.

Just before the announcement at the end of May by a U.S.-Japanese working group for the liberalization of Japanese and Euroyen markets, the postal ministry issued a statement proposing liberalization of interest rates on small deposits and savings, in parallel with the freeing of interest

on larger deposits promised by the Finance Ministry within a few years.

This would require abolishing the 1947 Temporary Interest Rates Adjustment Law and Bank of Japan guidelines, which have held Japanese interest rates at an artificially low level, the statement said.

In August, the postal ministry released a report by an advisory panel of professors, who said withdrawal of controls over interest rates on small deposits and savings would be necessary because 30 trillion yen of Japanese government bonds with short-outstanding maturities would be on the secondary market by March 1986 to compete with small bank deposits and postal savings.

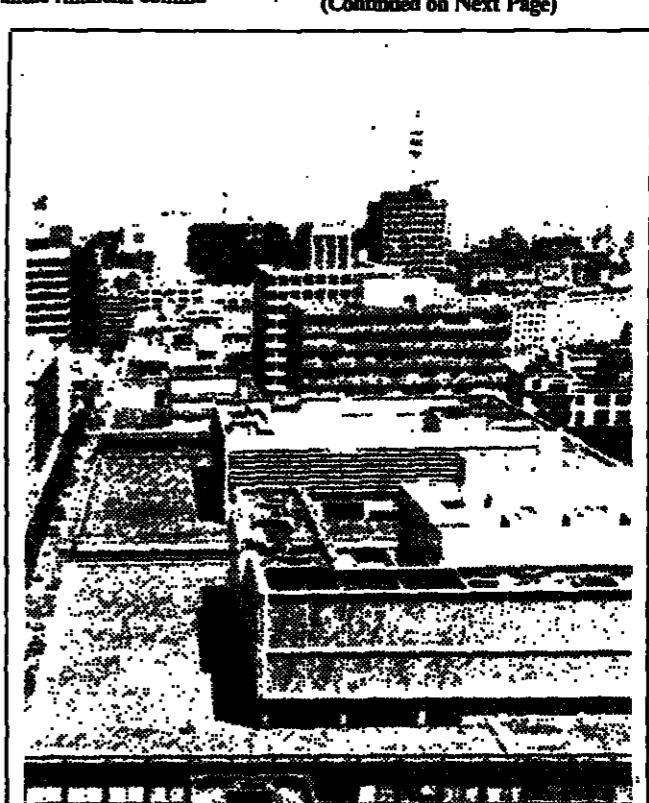
Nobushige Tashiro, deputy director of the management research office at the postal savings bureau, said, "The present system of using the people's savings for the government's loan and investment alone is unreasonable." Unless the ministry is allowed to invest the savings at its discretion, he said, fair allocation of Japan's financial resources will not be achieved.

Mr. Tashiro said the ministry hoped to invest postal savings in Japanese government bonds, local government bonds, financial debentures and possibly foreign bonds.

The postal ministry's plan is meeting strong opposition from private institutions, which have complained that the postal savings fund was invading the private banking business taking advantage of the privileges given to a state-run financial service.

Norimoto Kagomiya, director of the institutional problems study section of the Japanese Bankers Federation, said that under a free economy a state-run financial service should only supplement private-sector banking. But the postal savings service accounts for more than 30 percent of

(Continued on Page 10)



Marunouchi, Tokyo's financial district.

A SPECIAL REPORT ON JAPAN



The floor of the Tokyo Stock Exchange.

Stock Exchange: Dancing to Wall Street's Tune*Special to the IHT*

TOKYO'S stock market has become addicted to Wall Street. Since hitting a record high of 11,190 on the Nikkei-Dow Jones index in May, Tokyo has danced doggedly to Wall Street's tune, unable to make any major move without a lead from its bigger New York brother.

Now, as Tokyo's market has slumped from its record level and then secessed wildly around the 10,000 mark, all punditry on Tokyo's future depends critically on expectations about Wall Street. "It would be silly to make any short-term projections about Japan without looking at the United States," said an analyst at the Tokyo office of the British securities house Row & Pitman.

To anyone looking at the Japanese economy, this would seem surprising. Economic growth is moving fast ahead, likely to hit 5 percent in real terms this year after two years at around 3 percent, and company profits are rising fast. Inflation is down to 2 percent a year and unlikely to rise again.

An analyst for New Japan Securities, the country's fifth biggest broker, said, "The Tokyo market has hit 1984's new low in the midst of a period of dynamic economic growth and earnings recovery." He describes this as an "ironic twist of history." The reason is the growing importance of foreign investors in Tokyo and the growing interdependence between Japan's economy and the United States'.

It has not always been thus. Tokyo has the world's largest market capitalization after the New York Stock Exchange and is backed by an economy that performed markedly better than its Western rivals. During the volatile 1970s this made Japan the much the best place to invest in shares.

If a punter had invested \$1,000 in 1970 in typical shares in each of New York, London and Tokyo, by now Tokyo would be the only market in which his investment would have beaten inflation (by more than 50 percent). Wall Street and London are still lower in real terms than in 1970, despite their bull runs in 1982-1983. In the 1970s many of Tokyo's

twists and turns were related to New York's, but its general trend was independent up.

This independent streak changed in the early 1980s when Japan's economy — and its companies' profits — began to be hit by recession. With economic growth slowing each year in 1981-1983, Tokyo shares lost their zip. They got it back only when Wall Street's bull run began in August 1982.

At the turn of 1984, when New York began to slump, Tokyo carried on rising, prompting speculation that it was resuming its independent behavior. From mid-January to early April the market easily outperformed its foreign rivals, rising 15 percent. Then most of that gain was lost when foreign investors bailed out, worried by Wall Street's poor performance and fearing that Tokyo's rise might have been too fast.

The vagaries of foreign investors partly explain Tokyo's latest addition to Wall Street. Foreigners have become steadily more important in Tokyo in recent years; their share of total stock transactions rose from 3.8 percent in 1979 to nearly 14 percent last year. In April, May and June, foreigners sold 1.114 trillion more shares than they bought, easily in excess of their net 1983 purchases of 726 billion.

This means that even Japanese investors rely on spotting foreigners' moods. Foreign buying or selling is big enough to move the market. And foreigners' moods are closely linked to their views about world stock markets as a whole, particularly Wall Street. If American pension funds are selling in New York, they also — at least this year — sell in Tokyo. So whenever Wall Street wobbles, domestic Japanese investors expect a sell-off in Tokyo, too.

While foreign investors' behavior will depend basically on what happens on Wall Street, many foreigners in Japan are also gloomy about Tokyo for purely domestic reasons. GT Management, a Hong Kong-based fund management firm and a big investor in Tokyo, is bearish about Japan for three reasons:

• During Tokyo's fast rise, huge amounts of shares were bought on credit, many of which will fall due in the early autumn. More than 2.6 billion yen worth are still held in this way, only a slight drop from the year's peak. Many of these shares may have to be sold to pay the debts.

• Export growth has been closely tied to U.S. consumer demand, and at best brokers expect it to peak soon. They expect the U.S. economy to slow, halting the growth of Japanese exports and thus the shares of foreigners' favorite blue chips, such as Matsushita, Sony and Fujitsu. This could bring Japanese growth back down to 4 percent a year.

• Without a buoyant export sector for stock investors, foreigners can find little of interest in domestic Japanese stocks. GT says that good quality domestic stocks that would reap the benefits of Japanese growth are hard to find. Raw materials stocks — demand for which rises in periods of economic boom — such as steel and chemicals have already been well bought. (Row & Pitman tips these for the next sell-off.)

Foreign investors bemoan the lack of blue chip Japanese retail stocks equivalent to Britain's Marks & Spencer or America's Sears, Roebuck. Exceptions, such as the 7-Eleven store chain, are popular — and thus expensive — buys.

Such foreign bears may change their minds about Tokyo only if they see a sustained rise in Wall Street and associated strong economic prospects for Japan. These foreigners' Japanese counterparts — pension funds and insurance companies, for instance — have a similar attitude. With U.S. government bonds yielding 13 percent-plus and the dollar offering currency gains as well, they need to expect substantial gains from Tokyo stocks before they consider shifting the balance of their investments back into Japanese equities.

Although many pundits predict short-term upswings, none has yet stuck his neck out to forecast that Tokyo is on the verge of another major advance. Nor is anyone seriously forecasting a collapse, either. Wait for a lead from Wall Street is the guiding principle.

Government Bond Market Doubles Over Five Years to Finance Budget Deficits*Special to the IHT*

JAPAN's government bond market is the largest in the world after the United States. The balance of outstanding bonds, which are issued to cover successive government budget deficits, has doubled over the last five years and is expected to stand at 122 trillion yen on March 31, the end of this fiscal year.

The government issues are classified into two categories: construction bonds, for financing capital works, and deficit-finance bonds, to cover current expenditure. For this year, issues of 6.225 trillion yen in construction bonds and 6.455 trillion yen of deficit-finance bonds have been planned.

The government says it aims to phase out the deficit-finance bonds by 1990, but the target may be hard to achieve if the government continues to increase military and social security spending while being reluctant to raise taxes. Prime Minister Yasuhiro Nakasone is under pressure this year from within his Liberal Democratic Party to increase government capital works spending even at the price of extending further the projected fiscal deficit.

The principal peculiar feature of the primary market in Japanese government bonds is that issues are not made at market rates, or indeed through a market-related mechanism. The government, with the Bank of Japan as its agent, places its monthly issue of bonds with an underwriting syndicate comprising most of Japan's leading financial institutions — banks, insurance and securities companies.

The coupon for each issue is fixed by the Finance Ministry through negotiation with the underwriting syndicate. On occasion, as has happened twice this year, the syndicate refuses to accept the government's offer and a stand-off results. When, the following month, the coupon rate may be raised fractionally, the flow of issues resumes.

Traditionally, only securities companies could immediately resell their tranches of bonds to private investors. Banks and insurance companies were expected to hold the bonds in their investment portfolios. In the last year, however, banks have gradually been allowed to on-sell over-the-counter and, most recently, deal in government bonds, one of the liberalizations of Japan's financial system arising directly from the strains of

accommodating government borrowing.

The first-stage liberalization of bank's role in the government bond market came in April 1983, when they were permitted to sell newly issued long-term government bonds over-the-counter to customers. In October, a similar freedom was extended in respect of medium-term government bonds. Starting June 1, larger banks, including

securities companies have found that they are losing a market niche through expansion of banks into the public bond market. But the concession to bankers is in part the government's way of preparing them for the enormous job of refinancing issues of 10-year bonds, which have been offered each year since 1975. The approach to maturity of existing bonds, coupled with the leap in the government's prospective borrowing requirement, means that not only the regulations but also the coupon terms of bond issues will have to improve, pushing the government's debt-service costs up toward secondary market rates.

Analysts believe the Finance Ministry is being particularly selective about the banks it allows to deal in government bonds because it fears that new entrants to the market may take time learning to manage their exposures. While all city (commercial) banks have been authorized to deal, only the largest of the regional banks have been similarly licensed. The ministry has said, in assessing the eligibility of foreign banks, the preferred institutions will be those experienced at bond dealing in their domestic markets.

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Securities companies have found that they are losing a market niche through expansion of banks into the public bond market. But the concession to bankers is in part the government's way

THE NIKKO PERSPECTIVE

ON WHERE The Japanese Securities Industry is Heading

DURING YOUR career you have witnessed dramatic changes in the Japanese financial system. From the perspective of what is happening now, how do you assess the developments of the past two decades?

Agata: I think a person must start from the economic perspective. Japan liberalized imports and direct investment only 20 years ago, and the progress has been rapid since then.

From the standpoint of the securities industry, there have been several important developments. First, we saw the securities companies—both as underwriters and brokers—begin selling Japanese equities and bonds to international investors. Nikko, along with other firms, has been expanding its international network. The reward has been not only higher revenues, but also the internationalization of the securities market.

Over the past 10 years, we have been increasingly active, as investment bankers, in assisting Japanese companies in raising capital in international markets, principally in Europe. In 1983 alone they raised \$8.7 billion outside of Japan, and at the same time, foreign entities issued approximately ¥1 trillion worth of samurai bonds in our market.

Since 1971, when residents of Japan were allowed to invest in overseas securities, we have, as brokers, also facilitated the growth of capital outflows.

As you can see, capital flows have grown sizably over the past decade. For example, total trading by nonresidents in Japanese equities during 1983 was ¥14 trillion, with ¥19 trillion more in bonds. In the other direction, during the first half of 1984, net portfolio investment by Japanese in foreign securities amounted to \$10 billion.

WHAT IMPLICATIONS do these recent trends have for the future?

Agata: Starting from the conclusion, it is that Japan will continue to be a capital exporter.

The savings ratio in Japan has been high over the past two decades, with the result that Japan has an excess of savings. The personal sector generates a surplus of ¥30 trillion a year, while the public sector runs a deficit of ¥17 trillion and the private financial and corporate sector a deficit of ¥10 trillion. That leaves a surplus of ¥3 trillion leaving the country in various forms, including portfolio investment.

THIS SEEKS to reveal that the yen is emerging as a principal international currency. What is your perspective on this trend?

Agata: The proper role of the yen—or more to the point, the appropriate value of the yen—has been at the base of recent discussions on financial markets.

The topic itself is simply evidence of the extent to which Japan has grown as a trading nation, both in imports and exports. At

present, approximately 35% of Japan's exports and 36% of its imports are denominated in yen. From a global perspective, Japan accounts for roughly 8% of world trade, but the yen is the currency of settlement for only 2% of world trade transactions.

The point is obvious. The growth in trade and the position of Japan as the second largest economy have naturally brought pressures on the yen to play a role as an official reserve currency. In 1982 the yen accounted for only 3.9% of official reserves, although this figure has grown substantially from 0.5% in 1975.

These trends—the natural pressures of the international marketplace—have been at the cutting edge of change in the Japanese financial system.

COULD YOU outline in more detail your scenario for the future of financial markets in Japan?

Agata: The trends themselves are unmistakable and readily recognizable to the historian of financial markets. One example is the money market, with everyone from abroad calling for deregulation and quite a few saying that Japan is too slow in pushing the process. You might recall that only in May 1973 did the U.S. government liberalize interest rates on CDs of more than \$100,000. Further, only in October of last year were all deposit rates deregulated.

That's 10 years from start to finish! Japan has just started—and at the same place. The only real money market instrument in Japan is the gensaki—or bond repurchase—transaction. This market has grown to outstanding of ¥4.3 trillion at the end of 1983. There is still room for expansion and improvement of the present CD market.

The logical scenario—as many official reports are concluding—begins with the introduction of a banker's acceptance market. The next step would be shorter maturities for government paper—essentially a treasury bill market. Once the process of freeing rates on the instruments sold to large investors is well under way, the pace at which rates offered to smaller investors are liberalized will accelerate.

We can now offer individual investors a fund invested in medium-term government bonds. This has been an enormous success for Nikko and many other firms. With shorter maturities, we could offer a true money market fund, and I hope that day is not too far off.

From the international perspective, another important development is the deregulation of the Euroyen market. Now we have the beginnings of a truly free international market. For issuing Euroyen bonds, resident entities still use the securities companies, but for nonresident entities, we compete directly with the foreign investment banks and the underwriting subsidiaries of the Japanese banks. The positive effects will eventually be felt on the competitive environment domestically.



Shigeru Agata

Executive vice-president in charge of international operations at Nikko Securities, Shigeru Agata represents 35 years of experience in the securities industry, including 20 in international operations. He is active as a member of various industry committees and government advisory bodies.

GIVEN THESE developments, what is your perception of the strengths of Nikko and other Japanese securities companies?

Agata: One of the most frequently overlooked strengths is our capital base. As of June 1984, Nikko probably ranked third in the world with net assets of ¥337 billion, or approximately \$1.4 billion. Our total operating assets are roughly ¥12 trillion, with one-third in the form of mutual funds and other assets under management.

Also we have a very liquid financial market in the background as I mentioned before. Any financial institution appreciates the importance of a strong capital base. It gives us a solid foundation on which to expand internationally. Equally important, it gives us more muscle as a diversified financial services company.

IN THE FINANCIAL services industry, any well-managed company must develop scenarios for the future and make certain strategic moves. What are the strategies at Nikko?

Agata: I hinted at several already. Basically, our strategy is aimed at making us excellent investment bankers, superior brokers, and prominent money managers.

In the field of investment banking, we will strengthen our corporate finance capabilities domestically and internationally. We are moving into new areas, such as venture capital and mergers and acquisitions. We have al-

ready set up a venture capital operation under the name of Nikko Venture Capital.

These skills in investment banking must be combined with a strong competitive position in the brokerage business. As the Japanese stock market has grown, so has our role as a broker and market maker. The bond market has expanded at an even faster pace. A good bond dealer can be effective only with a solid capital base—something Nikko definitely has. I should mention that we are seriously considering the creation of a bond future market.

From a strategic perspective, our ability as a dealer is necessary to respond to the trends of internationalization and liberalization. This ability is also a principal determinant of our abilities to grow as an underwriter and broker. The combination of the three—underwriter, broker, and dealer—fits my definition of an excellent investment bank.

Another strategic move is the expansion of our information services. This means real-time delivery of information to investors worldwide and the development of better software for portfolio analysis.

The third component of our corporate strategy is the asset management business. In Japan we have been one of the top managers of investment trusts and institutional accounts. We have also had our share of success in attracting institutional money from abroad. In my opinion, the competition for managing these funds is just beginning. For instance, only 1% of U.S. pension funds are invested abroad, a percentage that must increase. The performance records of Nikko International Capital Management give me the confidence that we can grow faster than the market.

FROM YOUR recent experience, what would you point to as some of the more interesting developments over the long term?

Agata: I have traveled extensively in Asia and am excited by the prospects for the region. Nikko already has offices or joint ventures in Seoul, Hong Kong, Singapore, Jakarta, and Bangkok.

The process of liberalization in Korea is also encouraging. Nikko, for instance, has been instrumental in initiating the Korea Fund that is now being traded in the United States. We hope to see more ventures of this kind as the equity market matures and is open to nonresident investors. I know of strong interest among international investors, including Japanese, in Korea and the other newly industrialized nations of Asia.

These developments are good for the region and contribute to the healthy growth of the global financial system. They also mean new business opportunities for a good investment bank. I think we are naturally positioned as a pioneer in providing investment information on Asian countries. As one step, Nikko Research Center just formed the Asia Department.

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A SPECIAL REPORT ON JAPAN



Time for exercise in a retirement home.



Collecting old-age pensions in the Tokyo Central Post Office.

Corporate Pension Funds Are Expected to Reach \$252 Billion Within a Decade

By Peter McGill

Growth
THE RAPID graying of the Japanese work force may be causing ulcers among businessmen faced with mushrooming retirement bills, but for the select group of pension fund managers the prospect of an increasingly geriatric Japan is one of unalloyed pleasure.

Already worth nearly \$60 billion, Japan's corporate pension funds amount to one of the world's greatest piles of money. On current trends, it will soon become a mountain.

Traditionally, Japanese companies have paid off retiring workers with lump sums as a cheap and simple reward for years of service. But by 2000, demographers predict, only three active workers will be supporting each retiree, against 7 to 1 now. The consequence of continuing lump-sum payments could be colossal, sudden drains on company reserves, so corporations are increasingly switching to advance funding of corporate pension plans. (They were also produced by a government policy of taxing 60 percent of lump-sum retirement money but treating pre-funded pension deposits as tax-exempt "expenses.") As a result, Japan's corporate pension trusts grew 19 percent last year and it is estimated that they will reach \$75 billion by the end of 1985 and a staggering \$252 billion 10 years hence.

Management of this formidable stash has until now been the cosy preserve of a monopoly created by the Finance Ministry: 20 life insurance companies, 7 trust banks and Daiwa Bank—a hybrid commercial bank that stubbornly re-

fused to get out of the trust business when ordered to do so in the 1950s.

More than 60 percent of the corporate pension billions are held up in the trust banks and Daiwa, so when the U.S.-Japanese accord on liberalizing Tokyo's financial markets opened the door a crack on Japanese trust banking in May, a stampede of foreign financial institutions looking for a way in quickly followed.

Although the accord only states vaguely that the

Finance Ministry will "license" foreign banks to join in Japanese trust banking activities, including partnership and setting up "service and advisory relationships" in the "trust banking business," it was the green light for frantic courtship of the Japanese trust banks. "Since then everyone has been talking together," said one banker.

First off the mark was Security Pacific Corp., reaching a basic agreement with Sumitomo Trust to swap investment advice in the United States and Japanese capital markets and then, if all goes well and ministry approval is obtained, to pool their pension funds in an offshore company that would invest the money in third countries.

Sumitomo Trust is one of the more profitable of the Japanese trust banks, and holds the pension accounts of the Sumitomo group, such as NEC. The choice of middle-ranking Security Pacific ("Not a great reputation in U.S. fund management," one Tokyo broker commented) raised eyebrows in the Japanese financial community, but Sumitomo Trust pointed out that the agreement was non-exclusive for both parties, and that Sumitomo

was now holding talks with a major U.S. bank. Prudential Insurance Co. appears to have reached tentative agreement with Mitsui Trust to create a joint investment advisory firm to manage Mitsui Trust's pension funds in the U.S. market and Prudential's pension funds in Japan. The initial approach by Prudential was to

create a joint trust company, but this was scaled down as it was thought that the ministry would not approve it.

Mitsubishi Trust, which includes blue-chip Mitsubishi Heavy Industries and Mitsubishi Electric as its biggest pension fund clients, seems to have gone farthest down the road in a deal for joint fund management with Merrill Lynch Capital Markets. Employees of Mitsubishi Trust will be sent in September to Merrill Lynch for training, with joint management of Mitsubishi Trust funds in the U.S. market starting early next year, said Motohiko Fujii of

Mitsubishi Trust. Mr. Fujii said that Mitsubishi Trust had three principles governing tie-ups with foreign companies: They must be non-exclusive, allowing Mitsubishi Trust to enter partnership with any U.S. or European bank or securities house; "foreign partners cannot manage Mitsubishi Trust funds on a discretionary basis;" and Mitsubishi Trust will engage in no joint venture that would require special license by the Finance Ministry.

Mr. Fujii also made it clear that Mitsubishi Trust was entering the deal "as a normal commercial transaction" to improve the bank's competitiveness and efficiency, rather than "allow-

ing foreign banks an equal footing" (as the ministry diplomatically claims) or as the first step to a foreign takeover (as some Tokyo bankers fondly appear to believe).

With interest rates in U.S. markets much higher, it's a good time for Mitsubishi Trust to invest there," Mr. Fujii said, and to utilize what he called Merrill Lynch's facility in investing in the U.S. market. Since Mitsubishi Trust's pension fund clients are interested in moderate, conservative management rather than spectacular but volatile returns, he said, Merrill Lynch would first invest Mitsubishi Trust's money in low-yielding fixed-income securities, with equities as a "possible later stage."

"At present, Mitsubishi Trust does not have enough experience in investing in foreign securities," Mr. Fujii said. "Maybe in two or three years we will have our own managers for foreign markets." In the meantime, he said, Mitsubishi Trust would willingly accept an offer to manage Merrill Lynch's funds in the Japanese market.

Not surprisingly, the other side of the fence shows an entirely different perspective. U.S. and European bankers barely conceal their contempt at the "extremely low" and even "abysmal" interest yields of the trust banks on pension portfolios (7 to 8 percent) and return on assets (0.03 to 0.1 percent). Japanese trust banks "have not much future," said one observer. "In any other country they would be ripe for acquisition. Being Japan, that won't happen."

While the Japanese trust banks appear willing to share their huge pension fund dowries only if the foreign suitor gives them access to foreign

markets, Morgan Guaranty Trust says it is in the game for bigger stakes.

As the largest pension trustee in the United States and long established in the Japanese market, "we don't need Sumitomo Trust or anyone else to invest U.S. money in Japan—we're doing that already," said Peter Culver, Morgan Bank's Tokyo vice president. "We'd like to manage Japanese funds in Japan, otherwise we won't be an important force in the market."

Morgan Guaranty, he said, would offer a more aggressive management of pension portfolios than is now offered by the trust banks or life insurance companies and cater to a growing demand for a more diversified range of services.

"Japanese companies will want to divide up their funding to see how managers compare, and demand 'different portfolios for those retiring in 10 years to those retiring in 25 years,'" Mr. Culver said. While he acknowledged the conservatism of the many big Japanese corporate pension clients, he added that "increasing the yield by, say, one-half percent makes a big difference if the money is entrusted for 25 years. That means either more money for the firm or more money for the employees' pension."

Like most of its big U.S. competitors, as well as Barclay's, National Westminster and a host of London merchant banks, Morgan Guaranty is "actively reviewing its options" on tie-ups with Japanese trust banks, Mr. Culver said.

While none wishes to be last in signing up one of the Japanese trust banks as partners, the foreign banks' ardor is dampened by uncertainty as to the dowries on offer. The powerful Finance Ministry still has the last word, and a ministry "review into the merits and demerits of opening up Japan's trust banking" is under way.

The ministry has said that it will announce its findings next year. Tokyo financial circles believe the ministry intends to restrict the number of foreign banks licensed to engage in trust banking in Japan to seven or eight, with at least four being American. The criterion for being licensed would be "operating a trust banking business in the home country," said a ministry official.

A crucial consideration for foreign financial institutions is what changes, if any, the ministry will allow to its restriction on the trust banks' assets. Current ministry "guidance" is that at least half of the trust banks' assets must be in principle guaranteed investments such as commercial loans and bonds, with no more than 30 percent in equities and a 10-percent limit for nonyen-denominated currencies.

A ministry official explained that the 10-percent ceiling on foreign-currency-denominated assets was to protect pension funds and other assets from "great exchange risks," and that it might be applied to foreign banks entering the Japanese trust banking business, automatically narrowing the potential field for foreign partners offering expertise in, say, the U.S. market.

"The Ministry of Finance is walking a thin line," said Morgan's Mr. Culver. "They're trying to let others in and keep Japan's trust banks viable."

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Financial Liberalization a Mixed Blessing for Foreign Banks

By Susan Richner

FINANCIAL deregulation in Japan has always been a two-edged sword for foreign banks in Tokyo, creating new opportunities for yen transactions but increasing the competition from Japanese banks. Similarly, the future will present foreign banks with a bouquet of mixed blessings. Both the opportunities and the problems for the 75 foreign banks doing business in Tokyo are likely to increase dramatically as liberalization of the Japanese financial system takes off in earnest over the next few years.

With the Japanese economy slowing and demand for capital dropping, foreign banks have seen their profits squeeze as well. Their average return on assets was 0.06 percent for the year to March 31, 1984, and 15 of the banks reported a loss. Manufacturers Hanover Trust had the largest profit, 1.3 billion yen, but even this was 30 percent less than in 1983. The competitive atmosphere has produced new strategies and a scramble for new business, especially in the expanding Japanese pension fund market.

Until the Finance Ministry took its first cautious steps toward easing controls on capital transactions in 1979, foreign banks had enjoyed a lucrative monopoly on foreign-currency loans, while being prohibited from doing much else in Japan. The booming Japanese export drive created a demand for foreign currency, while economic growth enabled foreign banks to forge links with many local companies as second or third lenders.

Business was so good during the 1970s that the number of foreign bank branches increased dramatically, but there was no corresponding growth in their share of the Japanese banking market. In 1975, 50 banks had shared 2.9 percent of the business, but by 1983, 73 foreign banks were dividing up only 3.1 percent.

Slower economic growth squeezed the foreigners, but the biggest blow was the entry of the huge Japanese city or commercial banks into the market for foreign currency "impact" loans, originally developed to supply foreign capital to Japanese corporations during the oil crisis. The loans were a major source of foreign bank earnings during the 1970s, but the banks lost their monopoly over such loans when they re-

ceived "national" treatment from the authorities in 1980. The Japanese banks plunged into the market, with notable success. By late 1983 they had seized 90 percent of the business.

In exchange, foreign banks received easier access to yen funding through the issuance of certificates of deposits, entry to the Gensaki bond market and an increase in swap limits. Last spring, as part of the yen-dollar agreement with the United States, the minimum amount for yen CDs was lowered, and forward foreign exchange transactions have been liberalized. Both moves have been welcomed by foreign banks, although it is not clear that they will have much effect on the banks' bottom line.

The reason so many foreign banks are determined to hang on in Japan despite the difficulties is the increasingly likely prospect that Tokyo will become Asia's premier financial center, rivaling London or New York. With the Finance Ministry's new commitment to liberalization of Japan's capital markets, this could happen sooner than anyone expected. A state in the Tokyo market has become essential for any bank describing itself as international.

One of the biggest lures Japan offers to foreign banks in this transition period is the giant Japanese pension fund market. Trust investment has been the monopoly of seven Japanese trust banks, 20 life insurance companies and one city bank, Daiwa. Morgan Guaranty Trust was the first foreign bank to try to break into this business, in July 1983, when it proposed to the ministry the formation of a joint trust company with Nomura Securities, Japan's largest brokerage house. The plan was to combine Morgan's extensive international securities expertise with Nomura's knowledge of the Japanese securities market and its links to Japanese corporate clients.

The idea was rapidly copied by other major foreign banks and Japanese securities houses, including Citicorp and Daiwa Securities, Chemical Bank and Yamaichi, and Bank of America and Nikko. All these plans were shelved, however, when the ministry indicated that it would not give the green light to the Morgan-Nomura venture, primarily because of its direct threat to the trust banks and its breach of the

traditional division between banks and securities companies.

Since then, the Finance Ministry has agreed to let some foreign banks into the trust business on their own, or through link-ups with Japanese trust banks, in

such a move looks inevitable. Foreign banks could again, as with impact loans, find the biggest share of this new business seized by Japanese competitors.

The fastest way into the business could be to join forces with the threatened trust banks. Security Pacific was the first to take this route when it signed an agreement to exchange investment advice with Sumitomo Trust bank in June. Eventually the link could be expanded to include a jointly managed offshore investment company. While some foreign bankers dismissed the Security Pacific-Sumitomo link as unimpressive, many of them are trying to sign similar deals with other Japanese trust banks.

The outlook for foreign brokerage houses in Tokyo is less clear. Although last year's influx of foreign money into the Japanese stock market provided firms with a bonanza, foreigners were net sellers to the tune of 1.08 trillion yen between January and May 1984.

The interest of foreign investors in the Tokyo market and Japanese securities will most likely continue to grow. But not all this business will go to foreign brokers, none of whom has a seat on the Tokyo Stock Exchange. They currently place buy and sell orders with Japanese brokers who give the foreigners "discounts" on commissions. But such "discounts" still represent a 27-percent bite out of the foreign brokers' own commission, a large percentage compared to the cost of executing trades in London or New York.

The United States has pressed Japan to make it easier for foreign brokers to join the Tokyo exchange, and the exchange has agreed to study the issue. Legally, there are no barriers to foreign entry, as Japanese brokers often point out. But there are also no exchange seats for sale. And the total cost of such a seat, if one becomes available, is estimated at a prohibitive \$4 million, about 10 times the cost of a New York Stock Exchange seat. The Tokyo exchange's study will stretch into 1986. Until there is a major restructuring of the exchange, permitting the entry of more Japanese companies as well, the foreigners are unlikely to get what they want.

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Euroyen Market Agreement: Landmark in Finance System

Special to the IHT

FINANCIAL officials from the United States and Japan toiled for eight months up to May 21 to come to mutually acceptable terms for a liberalized Euroyen market. Their agreement was the most important measure — some would say the only important — agreed upon by the countries in an attempt to open up Japan's capital and money markets.

In addition, the Japanese authorities made it clear that they would not try to impose the kinds of administrative guidelines that they favor in the domestic bond and money markets. There would be no quota, formal or informal, to issue Euroyen bonds — a much more relaxed attitude than that taken by the Bank of England, for example, in its supervision of Eurosterling issues.

Nor would the Japanese authorities require bond issuers to use Japanese companies as lead managers of the issues. Lead managers would be free to put together management groups in whatever manner suited them best, and would face no restrictions on placing the bonds with investors.

It looked like an impressive package of liberalization.

In practice, nothing has happened. So far this year, there have been four issues of Euroyen bonds, three of them for supranational institutions — the Asian Development Bank (15 billion yen, in February through Daiba Securities Co.), Eurofima (10 billion yen, in March through Nomura Securities Co.) and the World Bank (20 billion yen, in April through Nikko Europe) — and one for New Zealand (5 billion yen, in May through Daiba Europe).

The expected flood of Euroyen paper from Japanese corporations has not materialized. According to one Japanese press report, companies were eager to raise about 100 billion yen through Euroyen convertibles, with such well-known names as Mitsubishi Heavy Industries, Renown, Sharp and Sanyo Electric in the wings. None of these issues has made it to the market place.

The situation is much the same in the Euroyen loan market. There were two quick deals arranged for Japanese residents in June. The first was for the trading company C. Itoh & Co., which raised a one-month loan of 300 million yen through the Singapore branch of a major Japanese bank, Dai-Ichi Kangyo Bank Ltd. This was soon followed by a one-week borrowing of 3 billion yen by Nomura Securities from Daiba Bank in London. Since then the market has been quiet.

The doldrums in the Euroyen markets have nothing to do with worries about the level of Japanese interest rates, or the value of the yen, or any other economic trends, as can be seen from the healthy state of the samurai market (a samurai issue is a yen bond issued by a foreign borrower in the domestic Japanese bond market); a yen Eurobond, issued by Japanese or foreign borrowers, is issued and funded

Doubts Raised On Bond Issues

(Continued From Page 7)

underwrites that the majority of listings for U.S. companies and a few of the Japanese ones, Japanese companies may show a growing appetite for European listings. The reason is that when European investors in Japanese convertible bonds trade in their bonds for shares on the Tokyo exchange, they tend to do it all at once, and that depresses the value of Japanese shares. It would therefore be in the interest for Japanese companies, argues Crédit Suisse First Boston, to increase their foreign shareholdings.

But if Swiss banks and London underwriters are pushing for Japanese listings, Japanese security houses are discouraging them.

"They're afraid to lose business," said a Geneva-based banker. Still, the Japanese security houses may have a point. Like U.S. companies that list on European exchanges, Japanese companies that have listed do not expect a major increase in their foreign shareholdings. They do it to get their name around in connection with a convertible Eurobond issue, to gain prestige or to help sell a product.



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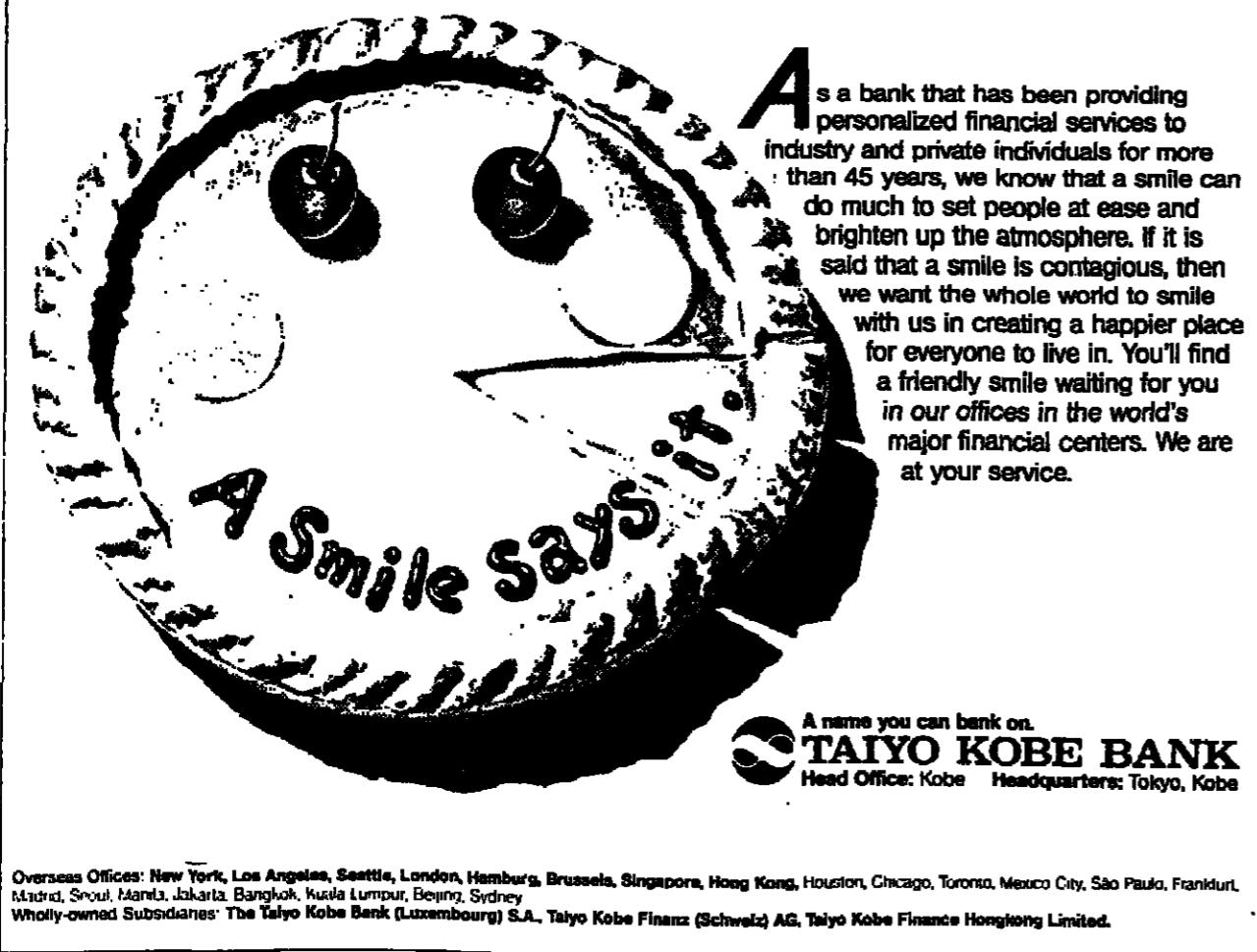
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Doubts Raised On Bond Issues

(Continued From Page 7)

outside Japan in Euroyen, or yen held outside Japan. Foreign borrowers are using the samurai market as never before, and the scheduled volumes of issues for October of 145 billion yen is a record high, surpassing the 135-billion-yen record set in July 1978.

Borrowers and investors alike seem to be eager to arrange Euroyen deals — the thriving state of the samurai and yen loan markets are testimony to that. So why have so few taken place?

Mainly because the Japanese authorities are unwilling to remove withholding tax on the interest income of nonresidents. Withholding tax applies to all forms of interest income, whether from deposits by foreigners in Tokyo banks or from overseas holdings of Euroyen bonds.

The authorities, arguing against removing the tax, say the government is under pressure to cut its budget deficit and cannot afford to abolish any taxes. But as long as the

tax is in place, there is no Euroyen income to tax.

The concession has, understandably, failed to set the market alight. Japanese corporations were attracted to the idea of Euroyen fund-raising because it was cheaper and more convenient — an overseas bond issue does not have to be backed by collateral, for example, whereas domestic bond issues require security. Shifting the tax burden from the investor to the issuer merely re-creates the roadblock on a different stretch of the road.

It may be that a few corporations will go ahead with issues — most likely through convertibles, where the tax element is lower because the coupon rate, and consequently the interest income and tax base, is lower than on straight bond issues. But the market will not catch fire until the tax is abolished. As it stands, trying to arrange a Euroyen bond issue is rather like trying to market right-hand-drive cars in a left-hand-drive country. You can sell a few of them for their novelty value, but for most people the inconvenience will be too much.

In an attempt to deflect criticism of the withholding tax, the Finance Ministry changed the rules in August. It decided that Euroyen bond issues could go ahead on a "net" basis. Interest income would not be taxed. Instead, the issuing Japanese corporation would pay the tax.

The authorities, arguing against removing the tax, say the government is under pressure to cut its budget deficit and cannot afford to abolish any taxes. But as long as the

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Banks

However, the banks that do of pension fund managers. Although the managers, or even it, it will be enter the trust business. Foreign banks could find the largest share of Japanese competition business could be to join the bank. Security Pacific route when it comes to foreign advice with Sumitomo's management. Some foreign bankers believe Sumitomo's lack of money trying to sign similar deals.

Banking in Japan in Tokyo's major of foreign banks provided some new services in January and May 1984. In the Tokyo area, Sumitomo's management will be a seat on the board. It will have been able to give the foreign bank a seat on the board. Some recent news from the United States has been released. Japan's largest foreign bank, Sumitomo, has been involved in the entry of some Japanese companies into the United States. There are discussions about the cost of some loans. It is also involved in the entry of some Japanese companies into the United States. This is a major step forward in the entry of some Japanese companies into the United States.



Customers in a bank using automated teller machines.

Junko Oh/ Camera Press

Increasing Affluence of Consumers Spurs Rapid Growth of Credit Card Industry

By Roy Garner

ONE OF the biggest changes in the financial scene in Japan in recent years—and one greatly welcomed by the financial community—is the increasing use of credit. Department store credit cards are rapidly becoming a necessary adjunct to fashionable living among the young, while older people are succumbing to the lure of instant loans from cash dispensing machines.

Japan's largest credit card company, Japan Credit Bureau or JCB, ranks fourth worldwide and intends to start issuing its cards soon in the United States and Hong Kong. The change in Japan has resulted from the affluence of the nation and an increasing awareness that borrowing can be easily carried on outside the traditional bounds of family and company, with their attendant obligations and social pressures. There has also been a publicity onslaught by Japan's major credit card companies, which include Nippon Shimbun Co., "Million Card Service and Diamond Credit Co."

The switch toward credit has perhaps even gone a little too far, with industry estimates suggesting that Japan has a credit card delinquency rate of 7 to 10 percent, well in excess of the international average of about 4 percent.

Estimates of the total number of credit cards issued range from 230 million to 300 million. The industry as a whole is worth about 2 billion yen.

The increase in the use of cards has been exceptionally fast and sudden. MasterCard International, for example, saw the number of its cards in use grow to 10 million this year, from 100,000 just four years ago. About 85 percent of Tokyo households have some kind of card, according to a recent poll, although card use is often infrequent.

The latest development is the establishment of a joint credit company called Card Japan by four consumer credit companies affiliated with major electric appliance makers—Toshiba, Sanyo Electric, Sharp and Mitsubishi Electric. The new card is aimed at consumers wishing to buy the products of the appliance makers on credit. The move is expected to bring response from other big appliance companies, such as Sony and Matsushita Electric Industrial.

Card Japan will be capitalized at 100 million yen and, pending approval by the Ministry of International Trade and Industry, will start business in April.

JCB, the only Japanese credit card company

not partnered with any foreign enterprise, is leading the way in bringing Japan's card industry onto the international scene.

The company has completed arrangements to provide cash-advance services for its Japanese card holders in about 18 countries, and intends to issue cards in Hong Kong and in the mainland United States later this year.

Business is to be conducted through two channels of affiliated banks and Japan Air Lines booking agencies.

In the United States, cashing services are to be provided through 150 branches of Western Union in 48 states, with JCB desks open in six major cities. A notable feature of the venture will be the use of Western Union's Westar satellite to relay information about customers' credit ratings. JCB is also to cover the telephone charges of the service, and customers will be able to conduct transactions in Japanese.

Cashing services with JCB will also be available through the Overseas Trust Bank in Hong Kong, the Bank of China in mainland China, and in Singapore, Indonesia, Guam and Saipan in the Marianas Islands, and Canada.

In Europe there are to be outlets in nine countries, including an arrangement with the National Bank of Greece.

Y.

THE USE OF CASH dispensers and automatic teller machines has spread throughout Japan, and institutional banking and home banking transacted by means of links between bank computers and corporate or home computers have reached a new stage as a result of banking administration.

According to the seventh Survey on Branch

Facilities for cashing traveler's checks will be open at offices in all European Community countries except Greece. JCB will offer either a white card, with a \$500 limit (or foreign equivalent), or a gold card allowing purchases of up to \$1,000.

Visa, MasterCard and American Express have extensive tie-ups with Japanese credit card companies and banks. The latter institutions are fighting to regain some of the momentum they lost early in the credit card race. One of the most

of the 468 credit cooperatives. In addition, agricultural cooperatives, labor cooperatives, post offices, credit companies and retail stores employing electronic banking facilities raised the total of machines to 37,000.

Compared with the United States—whose population is almost double that of Japan—with 38,000 cash dispensers and ATMs installed by the end of December 1982, the

(Continued on Next Page)

Automatic Tellers Have Become a Way of Life

By Tsukasa Yonemura

Automation of Financial Institutions in Japan, published in March by the Institute for Financial Affairs Inc. of Tokyo, Japanese financial institutions had installed a total of 32,442 cash dispensers or ATMs by the end of September 1983. The financial institutions surveyed were the 13 "city" or commercial banks, 7 trust banks, 63 regional banks, 71 savings banks (mutual loan and savings banks), 456 shinkin banks (credit associations) and 76

recent joint agreements has been between Komai Shimpan Co. and the U.S. MasterCard group.

Such deals are increasingly seen as survival moves in the face of intense competition.

Much interest is developing in the use of electronic credit cards with built-in integrated circuits.

These are expected to meet with a positive response from the technology-conscious Japanese.

The French remain in the lead in the development of these cards, but three Japanese companies, notably Dai Nippon Printing Co., are reported to be in an advanced stage of research and product testing.

The introduction of further technological advances in the automatic teller machine field, in integrated circuit cards and in telecommunications are expected to boost the already lively Japanese credit card business.

Japanese Institutions Take Major Strides in International Syndicated Loan Market

Special to the IHT

WHERE IN the world can you raise half a million dollars, at one go, at a fixed interest rate?

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Or at least that was how it worked before July 30, when a third market showed it had reached world class—Tokyo.

That was when Canada came to the yen syndicated loan market for 120 billion yen, at the time just a few million dollars short of half a billion. A huge syndicate, led by Bank of Tokyo and Industrial Bank of Japan, with Long-Term Credit Bank of Japan, Mitsubishi Trust & Banking and Nippon Life Insurance Co. as managers, provided the funds at a fixed interest rate of 7.9 percent—equal to Japan's long-term prime rate—for eight years.

The World Bank, New Zealand and Australia were in turn eclipsed by Canada only four days later, and there seems no reason to think that future deals will not be even bigger. All the recent blockbusters have been provided by Japan's trust banks, long-term credit banks (including Bank of Tokyo) and life insurance companies, with a smattering of participation from

maturity of 12 years, and at the same time tapped a syndicate of trust banks for another 30 billion yen, also for 12 years.

The World Bank's total borrowing of 80 billion yen was followed in July by the first 100-billion-yen deal, for New Zealand, which signed a loan agreement July 6 with a syndicate led by Mitsubishi Trust & Banking.

New Zealand's large borrowing did not go unnoticed on the other side of the Tasman Sea. Three weeks later, on July 26, Australia also raised 100 billion yen. Australia went for a longer maturity—10 years, compared to New Zealand's 8—but paid slightly more for the longer period, 8 percent, compared to New Zealand's 7.9 percent. Five banks were joint lead managers—Nippon Credit Bank (agent), Bank of Tokyo, Industrial Bank of Japan, Long-Term Credit Bank of Japan, and Mitsubishi Trust & Banking—along with one life insurance company, Nippon Life.

The World Bank, New Zealand and Australia were in turn eclipsed by Canada only four days later, and there seems no reason to think that future deals will not be even bigger. All the recent blockbusters have been provided by Japan's trust banks, long-term credit banks (including Bank of Tokyo) and life insurance companies, with a smattering of participation from

foreign banks in Japan and from Japan's small regional banks.

So far, however, Japan's city banks—the commercial banks headed by Dai-Ichi Kangyo Bank, Fuji Bank and Sumitomo Bank and including such big banks as Mitsubishi Bank and Sankei Bank—have yet to best themselves. In a banking sector where precedent and prestigious deals are important in setting the pecking order, the city banks will not be content to sit on the fence while other categories of banks win the milestone mandates. They, too, will soon be bringing 100-billion-yen borrowings to the market.

Led by big deals, some \$4.75 billion worth of syndicated yen lending has been arranged in the first eight months of this year, putting the market on track for full-year volume of a little more than \$7 billion. That will make the Japanese yen the second most popular currency in international banking lending, although still a long way behind the dollar.

One of the attractions of the market for international borrowers is the remarkable standardization of loan terms. In the Eurodollar loan market, a borrower faces changing market conditions from month to month—even from week to week—and often has to haggle over his

credit ratings and the price he must pay for his

interest-rate and floating-interest-rate tranches—the trust banks, insurance companies and long-term banks prefer fixed-rate assets, while the city banks prefer to extend the floating-rate loans. Two-tranche deals enable both kinds of lenders to fund the overseas borrower.

Standardization, although popular with borrowers, may yet run against the lending banks' best interests. The current lending terms do not adequately reflect the differences in lending risk faced by Japanese banks. Heavily borrowed South Korea pays a little more than prime-rate Finland; Malaysia, a borrower many banks rate highly, paid the same 0.2-percent margin for its money in March as the small island nation of Nauru paid two months earlier.

Curiously, Japan's Ministry of Finance, which has been careful to monitor the banks' overseas exposure to risk, has not stepped in to allow a better differentiation of reward corresponding to different degrees of risk. Quite the reverse—in late 1983 the ministry made it known that it did not like the banks' attempts to offer the best overseas borrowers loans at below long-term prime.

The authorities are worried that leaving risk differentials to be determined in the free market would give rise to worse problems than continuing with the present system of standardized

terms. They feel that Japanese banks' competition for the best mandates would drive their returns down to dangerously low levels—a fear with substance, given the bank's willingness in the past to take on loans with margins Western banks found too unprofitable.

They are also worried that foreign borrowings below long-term prime would further undermine Japan's domestic interest-rate structure, which is already under pressure from other quarters. Their concern has meant that one innovation in the market, although not forbidden, has been distinctly cold-shouldered—pricing loans over base rates other than long-term prime. Only two loans this year have been priced over the cost of issuing certificates of deposit—one of 5 billion yen for Portugal in April and one of 10 billion yen for the Spanish railway authority RENFE in March.

For the time being, therefore, the authorities are content to see the market grow in volume along its present line. The only surprise left for the end of the year is how big deals can go. The answer is likely to be, very big indeed. Banks are flush with funds, insurance companies even more so. It is possible to raise 150 billion yen. Next year, especially if the yen picks up on the foreign-exchange markets, there could be the first billion-dollar yen deal.

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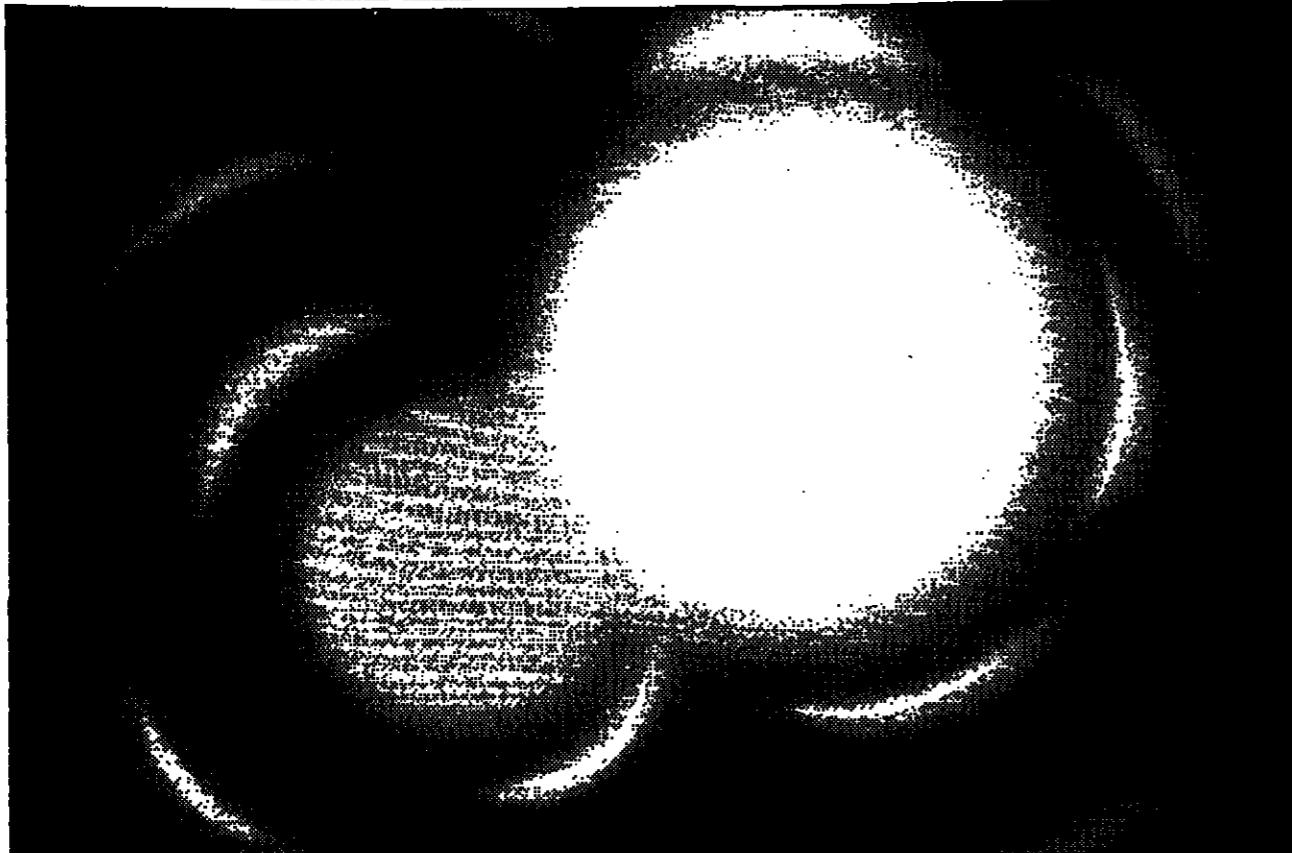
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As the dollar rises, yen dealers are kept busy.

Associated Press

Automatic Tellers Become Way of Life

(Continued From Previous Page)

number of installations per capita is higher in Japan. The rate of ATM or cash dispensers installations in branches against the total number of branches is 100 percent in city and trust banks, 89.6 percent in regional banks, 81.6 percent in sogo banks and 74.1 percent in shinkin banks.

The survey reported that a total of 90 million cash cards have been issued by the financial institutions, or 165,000 per institution. The number of cards issued is expected to increase because of a new bank card combining debit and credit functions, as well as the possible development of point-of-sale cards. The survey also reported that the rate of withdrawals and deposits using cash dispensers and ATMs against total withdrawals in city banks was 72.1 percent and 43.3 percent respectively.

Such increases have enabled bank offices to reduce the number of tellers, thereby strengthening back-office operations and reducing the total number of employees. For instance, Dai-Ichi Kangyo Bank — the largest bank in Japan and the second largest in the world, according to the 1983 global banking survey compiled by the American Banker — employed 1,298 clerks in 1982, 607 in 1983 and 346 in 1984.

This trend is confirmed by decreases in the amount of personnel expenses as a percentage of total deposit. For example, those of city banks decreased from 1.28 percent in April to September 1978 to 0.81 percent in the corresponding period in 1983, and those of regional banks from 1.67 percent to 1.43 percent. These factors helped strengthen the profitability of Japanese banks in spite of the shrinking margin between loan and deposit rates at the time.

The widespread use of cash dispensers and ATMs can be attributed to the traditional inclination of the Japanese to use cash rather than checks or credit cards, as well as the development of preauthorized direct debits of payment for public utility charges, credit cards, insurance and the like. According to another survey of the institute, "How Individual Households Use Financial Institutions," 88 percent of all households in the Tokyo metropolitan area pay monthly electricity bills by means of preauthorized direct debit. Almost the same percentage paying for telephone, gas, water and television broadcasting in this manner. Forty-two percent of households receive salaries through a direct crediting system. Furthermore, 52 percent of

CDs/ATMs IN JAPAN AT THE END OF SEPTEMBER, 1983

Financial Institution	Number of Branches	% with installations	Number of CDs/ATMs	Number of Cards Issued	Rate of Customer Use to Total Transaction	
					% deposits	% withdrawals
City	2,909	100.0	10,753	38,379	43.3	72.1
Banks Trust	346	100.0	489	754	31.4	39.9
Banks Regional	5,546	89.6	10,357	28,237	8.0	47.5
Banks Sogo	3,386	81.6	4,857	12,079	8.2	32.7
Banks Shinkin	4,711	74.1	5,710	9,143	4.6	19.0
Banks Credit	248	9.1	276	218	5.0	8.2
Assns. Post	1,724 ^a	9.1 ^a	1,724 ^a	1,990 ^a	N.A.	N.A.
Offices Agric.	1,271 ^a	4.9 ^a	1,271 ^a	380 ^a	N.A.	N.A.
Coops.	1,271 ^a	4.9 ^a	1,271 ^a	380 ^a	N.A.	N.A.
TOTAL	20,141	34.4	35,437	91,180	8.8	27.7

N.A.: Not available.

1. At the end of Jan., 1984. — 2. At the end of March, 1984. — 3. At the end of June, 1984.

Sources: The Institute for Financial Affairs, Inc.

households have credit cards, for which cardholders must have bank accounts for preauthorized direct debit in Japan. These developments have been accelerated by the recent establishment of on-line systems for postal savings. There are 23,500 postal savings offices nationwide, even deep in rural areas, accounting for 80 trillion yen in savings, almost 30 percent of total personal deposits in Japan.

Another development in electronic banking in Japan is the rapid increases in equipping on-line teller machines, or OTMs, known as "complete transaction teller machines," comprising a computer terminal, a visual display, a printer for passbooks and slips, a note-paying machine and a coin-paying machine. This enables one teller to complete most transactions for current and time deposits without depending upon any second teller or superior. Thirty-two percent of all Japanese financial institutions have OTMs in operation. As the OTM eliminates the major shortcoming of the ATM — that it precludes the possibility of conversation with upscale customers — most bank branches expect to install OTMs within a few years.

Further developments in electronic banking, which will be realized in the not-distant future, include:

- On-line tie-ups of all private financial institutions for the use of cash dispensers will be realized within a few years. Complete tie-ups of all private financial institutions in the data communication system were realized by the entry of

agricultural cooperatives, credit cooperatives and labor cooperatives into the system Aug. 13. With the completion of future tie-ups for the use of cash dispensers, customers at any given institution will be able to withdraw or deposit money at any domestic branch of any private financial institution throughout Japan; now depositors of a given institution can only withdraw money at domestic branches of the same banking group.

As there is increasing competition among leading banks and financial institutions to acquire corporate customers, institutional banking, whose services are currently limited to offering balance reports and general information and to answering inquiries, will develop as the ministry relaxes restrictions.

Prepared for the implementation of home banking is also one of the banking industry's most important projects. About 50 banks and financial institutions are participating in the pilot test of video banking services in Tokyo known as CAPTAIN. After it goes into widespread commercial use in the Tokyo metropolitan area in November, consumer interest in banking services will be put to the test, though the full-scale development of video banking may not be realized until the International Network System being promoted by Nippon Telephone & Telegraph Corp. is introduced. The development of such techniques may assist households in shopping, making reservations and, in some cases, keeping household accounts, according to a survey by the Bank of Japan.

The Newspaper of Record in Japan-Asahi Shimbun

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The majority of opinion leaders are Asahi Shimbun readers. To determine which of the daily newspapers was the main source of daily information for Japan's opinion leaders, a research organization conducted a survey in 1983 of members of the Diet, government officials, and the academic community. The results revealed how far ahead of its rivals the opinion leaders placed the Asahi Shimbun.

	ASAHI	Mainichi	Yomiuri	Nihon Keizai	Percentage
Diet Members (Sample: 492)	84.1	60.2	69.5	59.1	
Government Officials (Sample: 173)	82.1	27.2	26.0	42.8	
Professors of colleges and universities in the Tokyo metropolitan area (Sample: 1,490)	80.3	28.9	24.4	20.3	

Note: Multiple answers are indicated above. (Source: The Marketing Research Associates, June, 1983)

Asahi Shimbun

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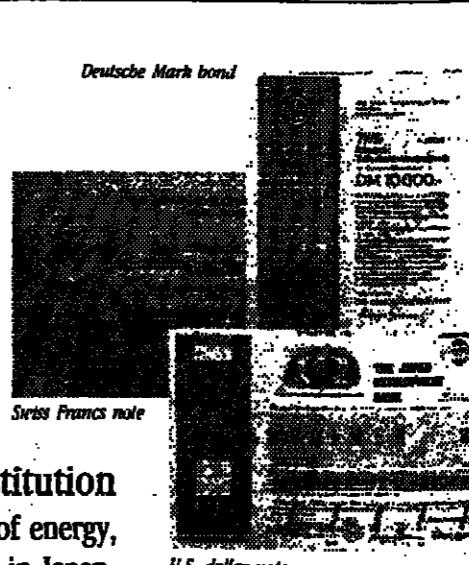
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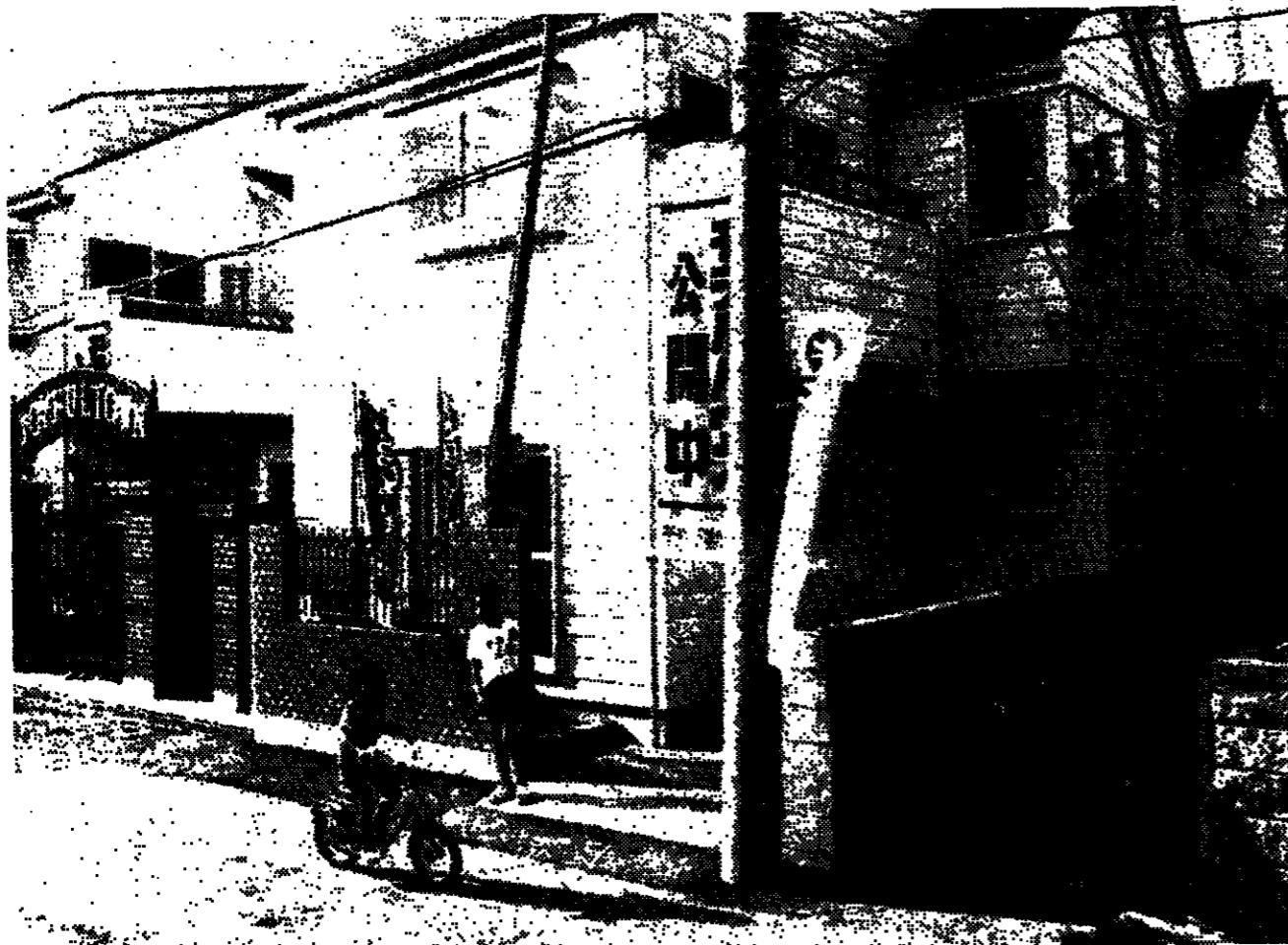
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Houses for sale in an older neighborhood of Tokyo.



Jungkwan Oh/Camera Press

Big Real Estate Firms Compete in Market for Old Housing

By Jack Burton

WHEN THE giant U.S. real estate company Century 21 announced a year ago that it was entering Japan, small real estate agencies there were comparing the event to the arrival of Commodore Matthew Perry's "black ships" in 1853 — a foreign intrusion that threatened their way of life.

What the real estate agencies were objecting to was not so much Century 21's American origins (in fact, Century 21 Japan is 100-percent Japanese-owned, with the biggest shareholder being the C. Itoh & Co. trading house), but the entry of large real estate corporations like Century 21 into an area dominated by mom-and-pop operations.

The market being coveted by Century 21 and others is the trade in second-hand housing, which is booming in Japan. The Japanese have come to prefer used or old dwellings because they are cheaper than new housing, whose cost has risen dramatically (doubling in the last decade) with the shrinking amount of land available for construction.

The average price for a new home in an urban area is 35 million yen, and that figure excludes the price of the land, which may be as high as 650,000 yen a square meter in a desirable location such as central Tokyo.

Another factor contributing to the relative inexpensiveness of used housing is that Japan is enjoying a

housing surplus of more than three million units, making it a buyer's market.

One optimistic forecast projects that the used-house market, now valued at 4 trillion yen, will rise to 10 trillion yen within a decade, matching the investment in new-home construction.

Almost 70 percent of used-housing transactions are handled by small real estate agencies, called *fudosan-ya*. These family-run offices, their windows covered with housing notices, are a fixture in Japanese urban neighborhoods. There are more than 100,000 *fudosan-ya* in Japan, bringing in an average income of about 10 million yen.

The fragmented nature of the market, however, has made the *fudosan-ya* vulnerable to major real estate companies, which possess greater organizational clout.

Major Japanese real estate firms such as Mitsui, Sumitomo and Tokyu, which made their fortunes in the construction of apartment blocks and office buildings, have expanded their operations into the home resale market following a decline in housing starts that began in the mid-1970s.

Last year, of the 177,000 homes resold in Japan, 17.5 percent were handled by the top 15 real estate companies. A further 14 percent were sold through Japan's eight trust banks, which are permitted by law to engage in the real estate business. Sales handled by real estate companies and trust banks are growing at

an annual rate of more than 10 percent, compared to 6 percent for *fudosan-ya*.

The news of Century 21's entry into the market highlighted the competitive threat posed by the major real estate networks in the eyes of the National Federation of Real Estate Transaction Associations (NFRETA), which represents the *fudosan-ya*.

Hiroaki Inoue, general manager for business planning and development at Century 21 Japan, said the *fudosan-ya* "want to become part of us to protect themselves" against Japanese real estate companies that handle sales out of branch offices rather than relying on affiliated *fudosan-ya*. Century 21 operates on a franchise system, enrolling *fudosan-ya* into its network on the basis of a 1-million-yen initiation fee plus a 6-percent royalty on gross commission revenues. Mr. Inoue added that the vast majority of the 300 outlets that Century 21 plans to establish over the next two years in Tokyo and Osaka will be members of the NFRETA.

But the NFRETA said that, although the franchise system may benefit a few of the *fudosan-ya*, it poses a threat to the remaining real estate agencies. The association said that a Century 21 franchise office would, for example, cover a bigger territory than a normal *fudosan-ya* office and thus would take away business from other, nearby *fudosan-ya*. The association is considering the idea of setting up its own franchise operation to stay competitive.¹²

Mitsui Real Estate Sales, Japan's largest real estate company, with 9 billion yen in used-housing sales last year, and Jitsu, a Tokyo-based real estate company affiliated with the U.S. company Electronic Realty Associates, are already operating franchise networks with 75 and 100 offices, respectively. Century 21, which formally began operations in July, has 25 offices.

Century 21 believes that the future of the home resale market lies with it and other franchise operations because of two factors: It is using established real estate agents who have an intimate knowledge of their neighborhood market, and franchise operations establish a prominent corporate identity, something that the Japanese look for in doing business.

A well-known company usually instills respect and trust in Japan.

That image of security is especially important in the real estate market; there have been numerous complaints by home buyers that the *fudosan-ya* do not assume responsibility for defects found in dwellings after they are sold.

Century 21's sales offices will have a uniform design and its salesmen will dress in identical rust-golden jackets to create an aura of corporate solidarity.

It hopes that its image will be further heightened by a major television advertising campaign that will begin this fall. And it will offer guarantees to buyers concerning the condition of homes it has sold.

CONTRIBUTORS

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History in the Making

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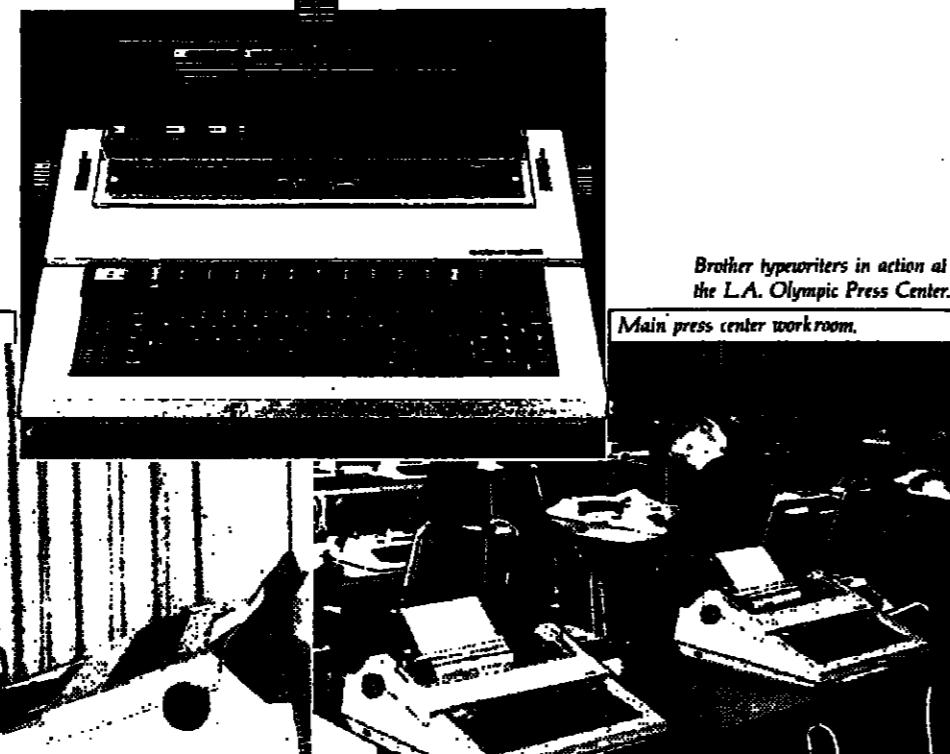
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BUSINESS/FINANCE

MONDAY, SEPTEMBER 17, 1984

Page 17

EUROBONDS

New York Bond Rally Stirs Ecstasy Among Underwriters

By CARL GEWIRTZ
International Herald Tribune

PARIS — The Eurobond market went through one of its main phases last week — at first bewailing the relative scarcity of new dollar-denominated paper, then bemoaning an overabundance and finally deciding to nibble at the new offerings.

The key factor in turning sentiment positive was a quarter-point decline in overnight money costs in New York, which market participants read as a confirmation that the Federal Reserve is prepared to allow interest rates to ease.

A clutch of favorable U.S. economic statistics announced Friday fueled the optimism and turned the agony of underwriters of dollar Eurobonds to near ecstasy as the price on new issues moved within the commissions, leaving bankers some profit on their new deals.

The good news from the statistics included a large \$2.1-billion drop in the money supply, a decline for the second consecutive month in retail sales and a shallow 0.2-percent rise in industrial production. Together it was interpreted as giving the Fed more room to allow interest rates to decline further.

"It is likely that the federal funds rate [the cost of overnight funds], which had been drifting up beyond 11½ percent, [will] remain in the 11 to 11½ percent range for the time being," Henry Kaufman, Salomon Brothers' chief economist, said Friday.

That bellwether rate fell to 11½ percent on Friday before closing at 11½ percent.

The economic data fueled a powerful rally in the New York bond market and that, in turn, made the terms on the recent Eurodollar bonds suddenly look more appealing. As a result, underwriters who earlier in the week had been wringing their hands about the plethora of unsold Eurobonds were suddenly exultant that the paper could now be sold at a profit.

THE terms on the new issues initially drew criticism for being too aggressive and substantial price declines appeared to wipe out any profit for underwriters in some cases. But by Friday, the New York rally had validated the offering terms.

However, it was noteworthy that the bond rally in New York, which suffered a slight setback late Friday on profit-taking, far outpaced the recovery here. The much greater strength of the New York rally meant that the gap in yields between Eurobonds and Treasury rates shifted.

IBM's three-year notes, for example, which were launched a week earlier at 53 basis points below the yields on T-bills, ended last week at only 39 basis points lower. And issues such as Disney, launched here about 20 basis points over the Treasury's cost of money, ended the week 40 basis points higher.

While this gives Eurobond investors a more reasonable return relative to Treasury yields, bankers noted that it also reduces the incentive for U.S. companies to raise money here. On the basis of Friday's prices, bankers noted that the yield differential between Eurobonds and the U.S. Treasury market had been cut in half from the level that prevailed earlier in the week.

This still makes it cheaper for U.S. companies to raise money here. But the saving for a top quality issuer is now seen at around 30 basis points compared to the more compelling 60 basis points previously. The obvious question is whether prices in the Eurobond market can be expected to rally enough to restore that earlier competitive advantage with New York. On this point there are doubts.

Continental bankers report that private investors are not currently big buyers of dollar Eurobonds and there were suspicions that a good part of the rise in prices last week was due to dealers raising their quotes following the trend in New York rather than the result of increased demand.

These bankers say that their clients do not have much confidence.

(Continued on Page 21, Col. 1)

Dollar's Continuing Rise Prompts New Theories

By Robert A. Bennett

New York Times Service

NEW YORK — Just last February, it was fashionable in financial circles to brood about the imminent collapse of the dollar. The only question seemed to be whether it would be a hard or a soft landing.

But rather than plummeting, the dollar soared. Last week it was stronger than ever. It rose to record levels against the British pound, the French franc and the Deutsche mark.

By the reckoning of previous years, the recent rise should not have happened. When interest rates in the United States decline, the dollar also is expected to decline. But the dollar's recent surge has occurred even though American interest rates have been moderating as of late.

The whopping July trade deficit should also have depressed the dollar. Traditionally, the dollar declines when the trade deficit rises because the gap between imports and exports ultimately must be fi-

nanced, usually by pumping dollars into foreign money markets.

A growing number of economists, foreign-exchange traders and bankers are beginning to reassess their basic views on why the dollar is so strong.

"The skeptics are coming around," said Alan Meister, professor of economics at the Carnegie-Mellon University in Pittsburgh. "They are beginning to understand that foreigners, like Americans, are investing in the United States because this is where the profit potential is."

There is a growing sense that the dollar's strength is a reflection of a more permanent change in America's competitive position in the world. The dollar will continue to have its ups and downs, according to the new thinking, and there may even be a downward correction. But, according to this analysis, the dollar has reached an appropriate plateau and it is not likely to plummet to former levels.

Those who hold this view — and (Continued on Page 21, Col. 4)

Currency Rates

Official fixings for Amsterdam, Brussels, Milan, Paris, New York rates of 4 P.M. EDT.

	5	6	D.M.	F.F.	H.L.	Gdr.	B.F.	S.F.	Yen
Amsterdam	5.41	4.255	1.747*	1.879	5.598*	132.34	110.92	—	—
Brussels	4.079	7.257	20.1195	6.5515	3.262*	17.857	—	24.24	24.24*
Frankfurt	3.126	5.884	—	5.475	1.423	80.9	4.97	121.19	121.23*
London (b)	1.264	1.264	—	11.761	2.3425	4.238	7.22	31.72	31.79
Milan	10.863	12.657	64.677	20.03	5.4716	547.16	74.74	110.1	110.1
New York (c)	1.2644	1.2644	—	10.715	1.0715	1.0715	2.31	24.27	24.27
Paris	1.267	1.267	—	10.654	1.0654	27.047	15.284	37.29	41.191
Tokyo	7.425	7.425	31.16	24.47	1.129	1.129	7.37	41.191	—
Zurich	2.594	2.1745	8.0205	6.1341	26.925	1.1341	7.37	41.191	—
1 ECU	0.7426	0.5844	2.996	6.8772	1.3827	2.530	45.1958	1.8564	1.8564
1 SDR	1.00019	0.70005	—	—	—	—	—	0.07071	0.07071

Dollar Values

	5	6	Currency	Per	5	Currency	Per	5	Currency	Per
U.S.	1.00	1.00	U.S.	1.00	1.00	U.S.	1.00	1.00	U.S.	1.00
Belgian franc	21.45	21.45	Irish £	0.7166	0.6424	Singapore \$	2.1027	—	—	—
Belgian franc	41.255	41.255	Irish £	0.7166	0.6424	S. African rand	1.6127	—	—	—
Canadian \$	1.314	1.314	Irish £	0.7166	0.6424	S. African rand	1.6127	—	—	—
Danish krone	10.755	10.755	Irish £	0.7166	0.6424	S. Korean won	1.6127	—	—	—
French franc	6.255	6.255	Irish £	0.7166	0.6424	Swiss franc	1.6127	—	—	—
French franc	11.920	11.920	Irish £	0.7166	0.6424	Swiss franc	1.6127	—	—	—
French franc	11.920	11.920	Irish £	0.7166	0.6424	Swiss franc	1.6127	—	—	—
Hong Kong \$	7.2655	7.2655	Irish £	0.7166	0.6424	U.A.E. dirham	3.6755	—	—	—

* Starting 1-23-84. (d) Amounts needed to buy one dollar (c) Amounts needed to buy one dollar (b) Units of 100 (a) Units of 1,000 (v) Units of 10,000

N.A.: not quoted; N.A. not quoted

Currency Rates

Latest interbank rates on Sept. 14, excluding fees.

Official fixings for Amsterdam, Brussels, Milan, Paris, New York rates of 4 P.M. EDT.

	5	6	D.M.	F.F.	H.L.	Gdr.	B.F.	S.F.	Yen
Amsterdam	5.41	4.255	1.747*	1.879	5.598*	132.34	110.92	—	—
Brussels	4.079	7.257	20.1195	6.5515	3.262*	17.857	—	24.24	24.24*
Frankfurt	3.126	5.884	—	5.475	1.423	80.9	4.97	121.19	121.23*
London (b)	1.264	1.264	—	11.761	2.3425	4.238	7.22	31.72	31.79
Milan	10.863	12.657	64.677	20.03	5.4716	547.16	74.74	110.1	110.1
New York (c)	1.2644	1.2644	—	10.715	1.0715	1.0715	2.31	24.27	24.27
Paris	1.267	1.267	—	10.654	1.0654	27.047	15.284	37.29	41.191
Tokyo	7.425	7.425	31.16	24.47	1.129	1.129	7.37	41.191	—
Zurich	2.594	2.1745	8.0205	6.1341	26.925	1.1341	7.37	41.191	—
1 ECU	0.7426	0.5844	2.996	6.8772	1.3827	2.530	45.1958	1.8564	1.8564
1 SDR	1.00019	0.70005	—	—	—	—	—	0.07071	0.07071

Currency Rates

Official fixings for Amsterdam, Brussels, Milan, Paris, New York rates of 4 P.M. EDT.

	5	6	Currency	Per	5	Currency	Per	5	Currency	Per
U.S.	1.00	1.00	U.S.	1.00	1.00	U.S.	1.00	1.00	U.S.	1.00
Belgian franc	21.45	21.45	Irish £	0.7166	0.6424	Singapore \$	2.1027	—	—	—
Belgian franc	41.255	41.255	Irish £	0.7166	0.6424	S. African rand	1.6127	—	—	—
Canadian \$	1.314	1.314	Irish £	0.7166	0.6424	S. Korean won	1.6127	—	—	—
Danish krone	10.755	10.755	Irish £	0						

International Bond Prices - Week of Sept. 13

Provided by White Weld Securities, London, Tel.: 623-1277; a Division of Financière Crédit Suisse-First Boston

Prices may vary according to market conditions and other factors.

(Continued from Page 6)

Am	Security	%	Mat	Middle	Yield	%	Mat	Middle	Yield	%	Mat	Middle	Yield	%	Mat	Middle	Yield	%	Mat	Middle	Yield	%	Mat	Middle	Yield
den 100	Austria	1	71 Nov	727	730	den 100	Quebec Hydro-Electric	87 Aug	874	874	den 100	Alzendo Natura-Sistec	96 Jun	101	101	den 100	Elk Europe Invest Bon	5% 10 Mar	101	101	101	101	101	101	101
den 100	Austria Central Bank	78	24 Apr	676	724	den 100	Quebec Hydro-Electric	87 Oct	874	874	den 100	Commerzbank Credit Corp	96 Jun	101	101	den 100	Elk Euro Invigilat Bon	5% 10 Oct	101	101	101	101	101	101	101
den 100	Austria Central Bank	11	22 Dec	724	724	den 100	Quebec Province	76 Jul	101	101	den 100	Commerzbank Credit Corp	96 Jul	101	101	den 100	Elk Euro Invigilat Bon	5% 10 Oct	101	101	101	101	101	101	101
den 100	Austria Central Bank	9	20 Dec	724	724	den 100	Quebec Province	76 Aug	101	101	den 100	Commerzbank Credit Corp	96 Aug	101	101	den 100	Elk Euro Invigilat Bon	5% 10 Oct	101	101	101	101	101	101	101
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den 100	Austria Central Bank	78	10 Sep	724	724	den 100	Quebec Province	76 Apr	101	101	den 100	Commerzbank Credit Corp	96 Apr	101	101	den 100	Elk Euro Invigilat Bon	5% 10 Oct	101	101	101	101	101	101	101
den 100	Austria Central Bank	78	9 Sep	724	724	den 100	Quebec Province	76 May	101	101	den 100	Commerzbank Credit Corp	96 May	101	101	den 100	Elk Euro Invigilat Bon	5% 10 Oct	101	101	101	101	101	101	101
den 100	Austria Central Bank	78	8 Sep	724	724	den 100	Quebec Province	76 Jun	101	101	den 100	Commerzbank Credit Corp	96 Jun	101	101	den 100	Elk Euro Invigilat Bon	5% 10 Oct	101	101	101	101	101	101	101
den 100	Austria Central Bank	78	7 Sep	724	724	den 100	Quebec Province	76 Jul	101	101	den 100	Commerzbank Credit Corp	96 Jul	101	101	den 100	Elk Euro Invigilat Bon	5% 10 Oct	101	101	101	101	101	101	101
den 100	Austria Central Bank	78	6 Sep	724	724	den 100	Quebec Province	76 Aug	101	101	den 100	Commerzbank Credit Corp	96 Aug	101	101	den 100	Elk Euro Invigilat Bon	5% 10 Oct	101	101	101	101	101	101	101
den 100	Austria Central Bank	78	5 Sep	724	724	den 100	Quebec Province	76 Sep	101	101	den 100	Commerzbank Credit Corp	96 Sep	101	101	den 100	Elk Euro Invigilat Bon	5% 10 Oct	101	101	101	101	101	101	101
den 100	Austria Central Bank	78	4 Sep	724	724	den 100	Quebec Province	76 Oct	101	101	den 100	Commerzbank Credit Corp	96 Oct	101	101	den 100	Elk Euro Invigilat Bon	5% 10 Oct	101	101	101	101	101	101	101
den 100	Austria Central Bank	78	3 Sep	724	724	den 100	Quebec Province																		

This announcement appears as a matter of record only.

Issue of up to U.S. \$ 200,000,000
BANQUE PARIBAS
Undated Floating Rate Securities
U.S. \$ 150,000,000 of which are being issued
as the Initial Tranche
Issue Price for the Initial Tranche 100%

BANQUE PARIBAS
MERRILL LYNCH CAPITAL MARKETS

BANKAMERICA CAPITAL MARKETS GROUP
BANK OF YOKOHAMA (EUROPE) S.A.
CAISSE DES DEPOTS ET CONSIGNATIONS
COUNTY BANK LIMITED
DAI-ICHI KANGYO INTERNATIONAL LIMITED
DRESDNER BANK AKTIENGESELLSCHAFT
FIRST CHICAGO LIMITED
GOLDMAN SACHS INTERNATIONAL CORP.
IBJ INTERNATIONAL LIMITED
LEHMAN BROTHERS INTERNATIONAL
MORGAN GUARANTY LTD
MORGAN STANLEY INTERNATIONAL
NOMURA INTERNATIONAL LIMITED
ORION ROYAL BANK LIMITED
SALOMON BROTHERS INTERNATIONAL LIMITED
SUMITOMO FINANCE INTERNATIONAL
SWISS BANK CORPORATION INTERNATIONAL LIMITED
UNION BANK SWITZERLAND (SECURITIES) LIMITED

CREDIT SUISSE FIRST BOSTON LIMITED
S.G. WARBURG & CO. LTD.

Algemene Bank Nederland N.V.
Bank of Tokyo International Limited
Banque Bruxelles Lambert S.A.
Banque Nationale de Paris
Barclays Bank Group
Chase Manhattan Capital Markets Group
Commerzbank Aktiengesellschaft
Crédit Commercial de France
Dominion Securities Pigfield Limited
Fuji International Finance Limited
Hill Samuel & Co. Limited
Kredietbank International Group
Manufacturers Hanover Limited
Samuel Montagu & Co. Limited
N. M. Rothschild & Sons Limited
Smith Barney, Harris Upham & Co.
Standard Chartered Merchant Bank

Amro International Limited
Banque Arabe et Internationale d'Investissement (B.A.I.I.)
Banque Française du Commerce Extérieur
Banque de l'Union Européenne
Baring Brothers & Co., Limited
Chemical Bank International Limited
Crédit Agricole
Crédit Lyonnais
Enskilda Securities Limited
Grindlays Branks Limited
Kidder, Peabody International Limited
Lloyds Bank International Limited
Mitsubishi Finance International Limited
Morgan Grenfell & Co. Limited
Sanwa Bank (Underwriters) Limited
Société Générale
Svenska Handelbanken Group
Yamaichi International (Europe) Limited

Bankers Trust International Limited
Banque Indosuez
Banque Worms
Bayerische Vereinsbank Aktiengesellschaft
Citicorp Capital Markets Group
Creditanstalt-Bankverein
Daikin Europe Limited
European Banking Company Limited
Hambros Bank Limited
Kleinwort, Benson Limited
LTCB International Limited
Mitsui Finance International Limited
The Nikko Securities Co., (Europe) Ltd.
J. Henry Schroder Wag & Co. Limited
Société Générale de Banque S.A.
Westdeutsche Landesbank Girozentrale

This announcement appears as a matter of record only.**ECU 40,000,000**

PRIMARY INDUSTRY BANK OF AUSTRALIA LIMITED
(Incorporated with limited liability under the New South Wales Companies Act, 1961)

11 1/4% Capital Bonds due 1993**Issue Price 100%**BANQUE PARIBAS
THE NIKKO SECURITIES CO., (EUROPE) LTD.
SWISS BANK CORPORATION INTERNATIONAL LIMITED

ALGEMENE BANK NEDERLAND N.V.
AMRO INTERNATIONAL LIMITED
BANQUE GENERALE DU LUXEMBOURG S.A.
BANQUE INDOSUEZ
BANQUE INTERNATIONALE A LUXEMBOURG S.A.
BANQUE NATIONALE DE PARIS
DRESDNER BANK AKTIENGESELLSCHAFT
KREDIETBANK INTERNATIONAL GROUP
MERRILL LYNCH CAPITAL MARKETS
MITSUBISHI TRUST & BANKING CORPORATION (EUROPE) S.A.
NEDERLANDSE CREDIETBANK N.V.
ORION ROYAL BANK LIMITED
WESTDEUTSCHE LANDES BANK GIROZENTRALE

AI-Mai Group
Banque Ippa S.A.
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Crédit Suisse First Boston Limited
Den norske Creditbank (Luxembourg) S.A.
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Svenska Handelbanken Group
Vereins- und Westbank Aktiengesellschaft

Banca Commerciale Italiana
Banque de Luxembourg S.A.
Bayerische Hypotheken- und Wechsel-Bank Aktiengesellschaft
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Chase Masrama Limited
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Dominion Securities Pfafeld
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Banco di Santo Spirito
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Daiwa Europe Limited
Enskilda Securities Skandinaviska Enskilda Limited
Istituto Bancario San Paolo di Torino
Nederlandse Midlandshandelsbank nv
Nordeutsche Landesbank Girozentrale
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*In connection with this transaction, Banque Paribas arranged a currency swap.**This announcement appears as a matter of record only.***Up to U.S. \$ 150,000,000****A.F.I. ATLANTIC FINANCIAL INTERNATIONAL N.V.****Secured Adjustable Rate Notes Due 1994****of which \$ 100,000,000 is the Initial Tranche****Secured by a Collateralized Deposit Certificate issued by****ATLANTIC FINANCIAL FEDERAL****Issue Price of the Initial Tranche 100%**

BANQUE PARIBAS

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Shearson Lehman/American Express Inc.BARING BROTHERS & CO., LIMITED
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This announcement appears as a matter of record only.**U.S.\$75,000,000****THOMSON-BRANDT INTERNATIONAL B.V.****13 1/4% Guaranteed Notes due 1986****with****75,000 Warrants to purchase****13 1/4% Guaranteed Bonds due 1991****Notes and Bonds unconditionally guaranteed by****THOMSON S.A.****Issue Price of the Notes: 100%****Issue Price of the Warrants: U.S. \$ 12.50**

BANQUE PARIBAS

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ARAB BANKING CORPORATION (ABC)

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ORION ROYAL BANK LIMITED

SOCIETE GENERALE DE BANQUE S.A.

SWISS BANK CORPORATION INTERNATIONAL LIMITED

U.S. Rally In Bonds Stirs Ecstasy

(Continued from Page 17)
dence in the ability of the dollar to maintain or strengthen its value on the foreign exchange market and are taking profits by converting into other currencies. The bulk of this shift, these bankers add, is going into Deutsche marks.

The new calendar of 1.9 billion DM of new issues this month is double the pace of last month, but the response to the first three issues has Frankfurt bankers convinced that this will be easily absorbed. Canadian dollar bonds continue to appeal to investors looking both for a currency gain if the U.S. dollar weakens and a higher rate of return than offered on U.S. paper.

In addition, funds are also moving into the guilder market. Bankers noted that the domestic guilder issue for the African Development Bank — whose international issues have never been easy to place — was a sellout.

A good test of sentiment about the dollar market may be demonstrated this week when Chevron, the U.S. oil company, is widely expected to offer up to \$1 billion in securities.

Meanwhile, the dollar market demonstrates a preference for U.S. corporate names and short maturities.

American Express sold \$150 million of four-year paper at par bearing a coupon of 12% percent and finished the week at a discount of 12.12 points.

The three-year notes of Disney and McDonald's turned in the best price performance last week. Disney's \$150 million of 12% percent notes, offered at par, ended the week at 99%, while McDonald's \$75 million of 12% percent paper finished at 98.88. The McDonald issue matures in 1996, but trades as three-year paper as every three years investors can request to be repaid on the company can set a new coupon.

Coca-Cola sold \$100 million of seven-year paper at a discount of 9.9% bearing a coupon of 11% percent — the lowest of all of last week's issues — and finished the week at 98.94.

Ford Motor's \$100 million of seven-year, 12% percent notes were priced at 99% and ended the week at 98%, while Merrill Lynch's \$100 million of five-year notes, priced at par bearing a coupon of 12% percent, ended the week at 97.88.

Only two non-U.S. borrowers competed for funds. Eurofima, which finances the purchases of rolling stock for Europe's railroads, sold \$75 million of five-year paper at par bearing a coupon of 12% percent and finished the week at 97.84.

Manitoba raised \$100 million through the sale of 10-year, 12% percent bonds priced at 99% to yield 12.39 percent. These bonds ended the week quoted at 97.4.

The Canadian province had a much better reception in the DM market, where it sold 200 million marks of 10-year, 7.9% percent bonds. The issue was priced at 99% to yield 7.7 percent and ended the week at par.

The European Investment Bank offered 300 million DM of 10-year bonds bearing a coupon of 7% percent. These were priced at 99% for a yield of 7.95 percent. The Austrian Kontrollbank made a 100-million DM private placement of five-year notes priced at par bearing a coupon of 7% percent.

This week will see private placements from Megaf (75 million DM) and the World Bank (200 million DM) and public issues from Ireland (150 million DM), Canadian Development Export Corp. (100 million DM) and Rabobank of the Netherlands (200 million DM).

Kreditlinen Indices

Sept. 14

(Since July 1, 1977)	
Industrial U.S. L.T.	98.24
Ind'l Institutions U.S. L.T.	97.107
U.S. 5 year medium term	97.107
ECU medium term	101.417
DM short term	99.881
DM short term	101.272
F/Lux. short term	99.405
F/Lux. F/Lux. medium term	101.276
F/Lux. medium term	101.276
Int'l Inst. Yen and term	101.276
ECU long term	108.117

This consists of an annual facili-

New Eurobond Issues

Issuer	Amount (millions)	Mat. Date	Coupl. %	Price	Yield at end offer	Price week	Terms
FLOATING RATE NOTES							
Frab-Bank int'l	\$ 40	1994	1%	100	—	—	Over mean of bid and offered rates for 6-month Eurodeposits. Minimum coupon 6%. Redemptions in 1991 at par, and earliest date of par or any interest payment date after 1987. Commissions 1.4%.
FIXED-COUPON							
American Express Credit	\$150	1988	12%	100	12%	98.88	Noncallable.
Coca Cola	\$100	1991	11%	99%	11.80	98.25	First callable at 101% in 1988.
Eurofima	\$75	1989	12%	100	12%	98	Noncallable.
Ford Motor Credit	\$100	1991	12%	99%	12.96	98.25	First callable at 101 in 1989.
Manitoba	\$100	1994	12%	99%	12.59	97.75	Noncallable.
McDonald's	\$75	1996	12%	100	12%	98.88	Callable and redeemable in 1987, 1990 and 1993, when new terms will be set.
Merrill Lynch	\$100	1989	12%	100	12%	97.88	First callable at 100% in 1987.
Walt Disney Productions	\$150	1987	12%	100	12%	99.25	Noncallable.
EB	DM 300	1994	7%	99%	7.95	99.50	First callable at 101% in 1991.
Manitoba	DM 200	1994	7%	99%	7.70	100	Noncallable.
Oesterreichische Kontrollbank	DM 100	1989	7%	100	7%	99.75	Noncallable private placement.
South African Post Office	ECU 40	1999	11%	open	—	—	Callable and redeemable in 1987, 1990, 1993 and 1996, when new terms will be set. Price to be set Sept. 18.
Chrysler Credit Canada	CS 50	1991	14	100	14	98.25	Callable at par in 1989.
Toronto	CS 50	1994	13	100	13	98.75	Noncallable.
Vienna	CS 81.6	1994	13%	100	13%	98%	Noncallable.
IADB	Y 15,000	1994	open	open	—	—	Coupon indicated at 7%. Callable at 101 in 1989. Terms to be set Sept. 19.
EQUITY-LINKED							
Woolco	\$ 50	1999	4	100	4	98.25	Semiannually. First callable at 104 in 1987. Convertible into company's shares or 801 yen per share, a 3.89% premium. Exchange rate set at 245.95 yen per dollar.

Dollar's Continuing Rise Prompts New Theories

(Continued from Page 17)

they still seem to be in the minority — contend that the American economy is regaining the economic leadership role it held for the two decades after World War II, when the dollar was the hot currency.

"No one should be amazed that it now takes three Deutsche marks to buy one dollar," said a New York banker who asked not to be quoted by name. "I remember back in the '60s, when it took four marks to buy a dollar."

For example, traditionally it had been believed that trade deficits should put severe downward pressure on an exchange rate.

But now even the markets have been paying relatively little attention to the deficits. Most economists have attributed that disregard to the high level of U.S. interest rates: They say that investors are more eager to gain short-term yields from high interest rates than to worry about the future effects of today's trade gap.

"Foreign investors don't look at the trade deficit. They ask, 'What are my investment alternatives?'"

David C. Redding, vice president and economist at Bankers Trust Co., said, "Most people can't figure out why the dollar is fundamentally strong, because they can't remember before 1965."

Investors around the world have come to believe, according to a growing number of economists, that the United States offers incomparable economic growth and incomparable stability. Foreign investment in the United States went to \$158.3 billion in the first half of this year, from \$33.9 billion for all of 1983.

Among the factors cited by economists is the low rate of inflation. Over the last 12 months, the producer price index, a key indicator of inflation, has climbed only slightly more than 2 percent, compared with 12.5 percent in 1979.

"The performance of the U.S. economy has been so good compared with others, it is perceived as offering the best opportunity for 'real' investment," said Robert T. Parry, executive vice president and chief economist of Security Pacific National Bank.

"In a lot of countries people are saying, 'If I'm going to invest, I'll invest in the United States.'"

Money is flowing into the United States not because of high interest rates and tight monetary policies, but because of the rising levels of corporate profitability, he said at a seminar sponsored by the Conference Board, a research group made up of business leaders.

It admits many students on the basis of high school achievement, rather than on the standardized entrance exams that do not weigh creativity.

All research here takes place in an informal campus-like atmosphere. In the summer, researchers come to work in jogging shorts and sneakers and carrying tennis rackets.

The government, for its part, is not

encouraged by the progress of Tsukuba. It is planning at least 14 "tecnopolises," high-technology industrial areas scattered throughout the countryside.

to adjust to changing technology and competitive conditions.

This new perception of the longevity of the dollar's strength has also led to some rethinking about the factors that directly affect exchange rates.

For example, traditionally it had been believed that trade deficits should put severe downward pressure on an exchange rate.

But now even the markets have been paying relatively little attention to the deficits. Most economists have attributed that disregard to the high level of U.S. interest rates: They say that investors are more eager to gain short-term yields from high interest rates than to worry about the future effects of today's trade gap.

"Foreign investors don't look at the trade deficit. They ask, 'What are my investment alternatives?'"

Mr. Redding said that some economists are going a step further in downplaying the importance of trade deficits. "They are not saying that the trade deficit is to be dismissed, but that it should be seen in a broader context," he said. "To them, it makes more sense to lend a

lot of money to a well-managed country than a little to a poorly managed one."

The growing optimism about the longer-term outlook for the dollar also fits well with the free-market philosophy that has become increasingly popular among liberal as well as conservative economists.

That view holds that the world economy is too complex to be fully understood by anyone. Only the market system is capable of sifting the seemingly infinite bits of information and making sense out of them. And the answer comes out in the form of price — in the foreign exchange markets, the relative value of currencies.

No idea, it seems, are exempt from the general reassessment now under way. There is even thinking about whether a decline in interest rates would hurt the dollar.

S. Waite Rawls, managing director of Chemical Bank, said that if the dollar's basic strength does stem from a robust economy, then over the long run lower interest rates should strengthen the dollar, because they would strengthen the economy.

In addition, some economists ar-

gue that there are built-in safeguards against a vast outflow of money from the United States if interest rates were to decline. The United States has become so dependent on foreign funds that a huge outflow, they say, would drive rates up again and cause money to flow back into the country.

There are those who still vehemently disagree that the dollar can remain so long at its current heights. C. Fred Bergsten, for example, who was undersecretary of the Treasury in the Carter administration, said recently that the current value of the dollar "is unsustainable, and at some point it will come down sharply." Walter F. Mondale, the Democratic presidential candidate, says the same thing.

Now, many bankers, including some who agree with Mr. Bergsten, predict that the dollar will plummet if the polls begin to indicate a Mondale victory in November.

"The strong performance of Reagan in the polls indicates that America's basic programs will continue as they are, and that, maybe above all, makes for a strong dollar," Mr. Heller said.

Japan's Expo '85: A Leap Into Future

(Continued from Page 17)

units that must be frozen with liquid helium.

But while the government provided the laboratories, it failed to provide the shops, restaurants and cultural facilities needed to make a well-rounded city. "There is only one type of people here," said Yasuhiko Komatsu, who works at the Fermentation Research Institute.

Those accustomed to Tokyo's excellent rail system are annoyed by the lack of public transportation here. Tsukuba is so spread out that cars are needed even to get between buildings that are part of the same laboratory.

As a result, the town has not grown as fast as the government hoped. The population of the science community is now about 34,000, with another 109,000, mainly natives of the area, living in the surrounding region. The plan is for 220,000 by 1990.

The government, for its part, is not discouraged by the progress of Tsukuba. It is planning at least 14 "tecnopolises," high-technology industrial areas scattered throughout the countryside.

Officials expect 20 million people to visit the Expo, enough for the fair to break even. (Some 5 to 8 percent are expected to be foreigners.)

S&L Exempted From Ban

Reuters

WASHINGTON — The U.S. Treasury said Friday it was granting a limited exception to the ban it announced a week ago on the issuance of government-backed securities in bearer form. The exception will enable Miami-based Dade Savings & Loan Association to complete the sale of a \$250-million Eurobond issue collateralized by U.S. government securities.

S&L Exempted From Ban

INTERNATIONAL CLASSIFIED

(Continued From Back Page)

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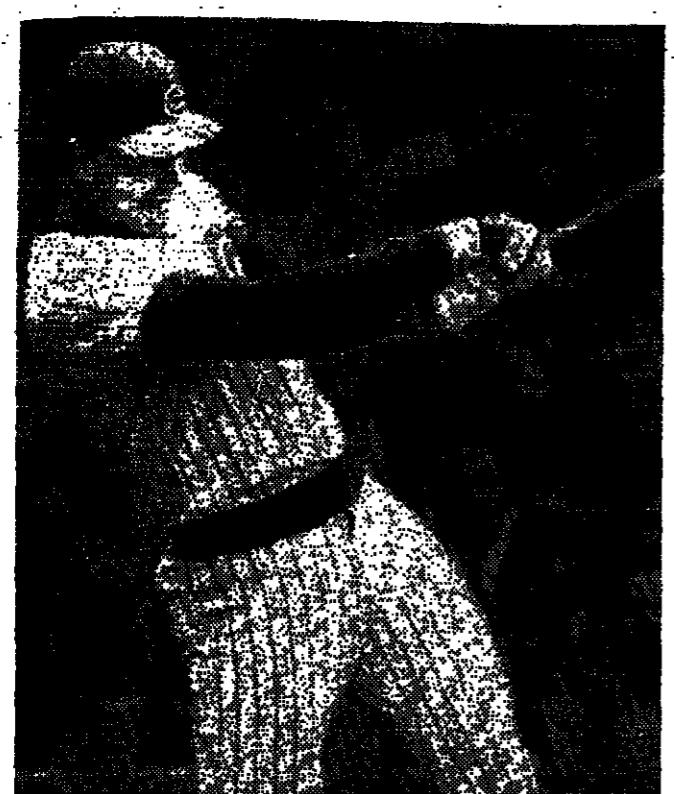
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HOLIDAYS & TRAVEL</h

SPORTS



A grand-slam homer by Jody Davis, above, helped the Cubs thrash the Mets, 7-1, on Friday; Saturday's hero was Ron Cey, whose two-run first-inning double ignited a 5-4 victory.

Cubs Edge Mets, Close In on Flag

United Press International

CHICAGO — Ron Cey's two-run double highlighted a four-run first inning that started Chicago its way to a 5-4 victory over the New York Mets here Saturday, moving the Cubs closer to their first title in 39 years. The decision reduced Chicago's magic number for clinching the National League East title to five.

Winner Scott Sanderson (8-4) went 7 1/3 innings, Lee Smith pitching the final 1 1/3 innings for his 32d save of the year.

Bob Denier and Ryne Sandberg started the first with walks off Sid Fernandez (4-6). Gary Matthews singled home Denier and sent Sandberg to second. With one out, Cey doubled home Sandberg and Matthews to make it 3-0. Cey moved to third on an infield out and scored on a wild pitch.

The Mets cut it to 4-2 in the third. Ray Knight led off with a single and stopped at third on Mike Fitzgerald's double. Knight scored on Fernandez's grounder, and Fitzgerald scored on Wally Backman's groundout.

Denier's RBI double in the fourth put the Cubs ahead, 5-2.

The Mets knocked out Sander son in the eighth. Ron Hodges drew a one-out walk, and Beckman greeted Smith by doubling Jose Oquendo to third. Mookie Wilson followed with a two-run single.

Astros 3, Padres 2

In Houston, Glenn Davis doubled home Phil Garner in the eighth to lift the Astros over San

pitched a five-hitter, and Mike Scioscia went 3-for-4 with two RBIs to lead Los Angeles past Cincinnati, 5-2. Hershiser (9-8) went the distance for the sixth time this season. The rookie walked three and struck out five.

Expos 4, Phillips 3

In Philadelphia, Tim Raines hit a three-run home run to give Montreal a 4-3 victory over the Phillies and end Philadelphia's winning streak at five games. Raines' home run, his eighth of the season and first since July 2, enabled Bill Gullickson to pick up his 11th victory against seven defeats. Jerry Koosman (14-13) took the loss. Mike Schmidt hit his 34th home run for Philadelphia.

Braves 4, Giants 1

In Atlanta, Rick Camp pitched a seven-hitter, and Dale Murphy won 4-0 and batted in two runs to lead the Braves past San Francisco, 4-1. Camp (7-6) struck out three and walked one in recording his first complete game of the season. The right-hander also picked up his first victory since Aug. 14.

Angels 11, White Sox 2

In the American League in Anaheim, California, Reggie Jackson's

pitched a five-hitter and Mike Scioscia went 3-for-4 with two RBIs to lead Los Angeles past Cincinnati, 5-2. Hershiser (9-8) went the distance for the sixth time this season. The rookie walked three and struck out five.

Brewers 7, Orioles 0

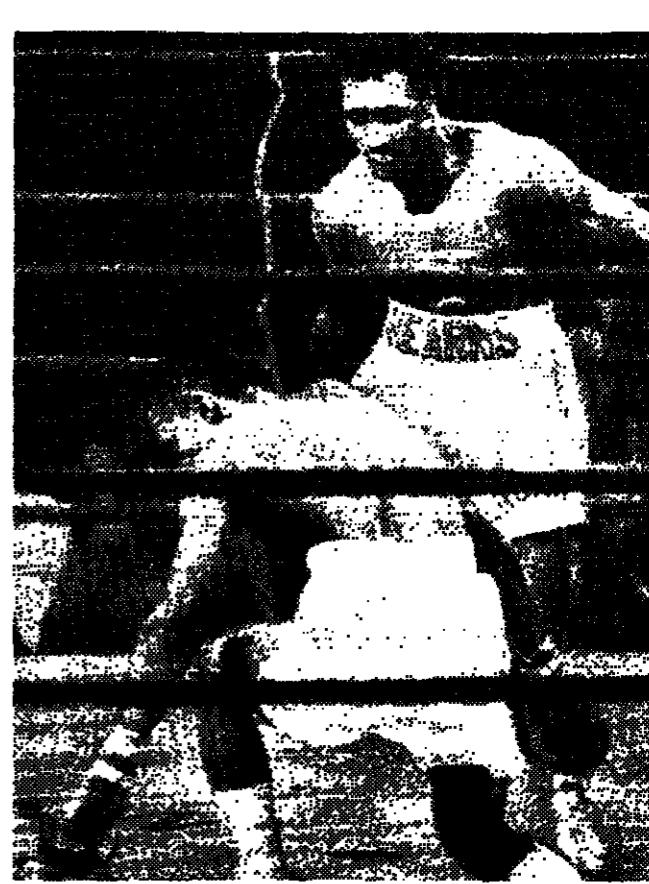
In Milwaukee, Robin Yount backed Bob Gibson's two-hitter with a grand-slam home run and Ed Romero hit his first homer of the season as Milwaukee buried Baltimore, 7-0. Gibson (1-3) who entered the game with a 6.39 earned run average, gave up only two singles, both to Al Bumbry.

Red Sox 4, Yankees 3

In St. Louis, Terry Pendleton doubled twice and drove in three runs, and David Green added a two-run single to lead the Cardinals over Pittsburgh, 8-2. Wimpy Dave LaPoint (11-10) went the distance while loser John Candelaria (12-11) worked four innings, giving up four runs and four hits.

Dodgers 5, Reds 2

In Cincinnati, Orel Hershiser



Thomas Hearns hovers over Fred Hutchings in the first round.

Hearns Keeps Title

Compiled by Our Staff From Dispatches

In

Detroit,

Milt Wilcox (17-7)

and Willie Hernandez (29-4)

combined on a three-hitter, while Ruppert Jones homered and made a game-saving catch as the Tigers edged Toronto, 2-1, and reduced their magic number to four in the Eastern Division. George Bell hit his 24th home run for the Red Sox.

Tigers 2, Blue Jays 1

In the American League in Anaheim, California, Reggie Jackson's

pitched a five-hitter and Mike Scioscia went 3-for-4 with two RBIs to lead Los Angeles past Cincinnati, 5-2. Hershiser (9-8) went the distance for the sixth time this season. The rookie walked three and struck out five.

Indians 6, A's 3

In Oakland, California, Mike Hargrove singled home one run and scored another on Mel Hall's double during a three-run ninth that carried Cleveland to a 6-3 triumph over the A's. Jerry Jordan (1-0) was the winner. Ernie Camacho pitched the ninth for the Indians.

Twins 1, Rangers 0

In Arlington, Texas, Mike Smithson shut out his former team

on six hits as Minnesota beat Texas, 1-0. He walked two and struck out five, working his way out of major jams in both the third and fifth innings. It was his first shutout and 10th complete game of the season. Smithson (15-12) was traded from the Rangers to the Twins in the off-season and now has beaten his former club twice.

Royals 8, Mariners 5

In Seattle, Onix Concepcion went 4-for-5 and Willie Wilson added three hits and two RBIs to pace an 18-11 attack that gave Kansas City an 8-5 victory over Seattle. Concepcion connected for three singles and a run-scoring double, while Wilson doubled in a run in the sixth and added an RBI single in the seventh. Winner Mike Jones went five innings to even his record at 12-12. Dan Quisenberry pitched one-hit relief over the final three innings to record his 41st save.

Marlins 8, Mariners 5

In East Lansing, Michigan, Alvin Pinkel scored on a 5-yard run three plays after Mike Haywood blocked a four-quarter punt, lifting Notre Dame to a 24-20 victory over Michigan State. Haywood's block gave the Irish the ball on the Spartan 14-yard line, setting up Pinkel's run that capped Notre Dame's rally from a 17-0 first-quarter deficit. Winning quarter-

zone

(UPI, AP)

Notre Dame 24, Michigan St. 20

In West Lafayette, Indiana, Alonzo Highsmith ran for two touchdowns, one from 47 yards out, to lead Miami past Purdue, 28-17. Darryl Oliver scored on a 2-yard run and quarterback Bernie Kosar scored from 1 yard out for the Hurricanes, who dodged a second straight loss and lifted their record to 3-1.

Oklahoma 42, Pittsburgh 10

In Pittsburgh, Danny Bradley passed for two touchdowns and rushed for two others to lead Oklahoma to a 42-10 romp over Pittsburg.

Texas 35, Auburn 7

In Austin, Texas, quarterback Todd Dodge ran for one touchdown and passed for another and

for good.

Georgia Tech 16, Alabama 6

In Atlanta, Robert Lavette ran

for 123 yards and a touchdown

and David Bell kicked three field goals to enable Georgia Tech to open its season with a stunning 16-6 upset of 20th-ranked Alabama.

Lavette scored the Yellow Jacks'

one TD on a 1-yard sweep

around left end early in the second quarter, while Bell kicked field

goals.

Alabama got its only points late

in the third quarter when sophomore Mike Shula, son of Miami Dolphins coach Don Shula, capped an 85-yard drive with a 3-yard touchdown pass to Ricky Moore.

Georgia Tech, which led 13-0 at

halftime and 16-0 early in the third

quarter.

Fullback Rick Fenney scored with 1:05 left in the first to break a 3-3 tie. Jeff Jaeger, who kicked four field goals in Washington's opening-game victory over Northwestern, converted efforts of 25 and 38 yards the second following a punt by Michigan.

Doug Harbaugh, who led Michigan to an upset victory over Miami (Fla.) in his first game, was harried by the Huskies and could get the Wolverines no deeper than Washington's 23.

Michigan scored on a school-record 52-yard field goal by Bob Bergerson and a 2-yard touchdown pass from Harbaugh to Vince Bean with two seconds left in the game.

Penn State 26, Iowa 17

In Iowa City, Doug Strang threw

for one touchdown and ran for an

other to lead Penn State to a 20-17

upset over fifth-ranked Iowa.

Strang completed 11 of 26 passes

as the Cougars ran their nation-

power

Brighton Young 38, Tulsa 15

In Tulsa, Okla., Ron Cey's

two-run double highlighted a four-run

first inning that started Chicago its

way to a 5-4 victory over the New

York Mets here Saturday, moving the

Cubs closer to their first title in

39 years. The decision reduced Chi-

cago's magic number for clinching

the National League East title to

five.

Fullback Rick Fenney, plowing past Michigan defenders Jim Saricelli (85) and Kevin Brooks, scored just before halftime to break a 3-3 tie; Washington went on to a 20-11 victory.

SCOREBOARD

Baseball

Friday's and Saturday's Major League Line Scores

FRIDAY'S RESULTS NATIONAL LEAGUE			
New York	80 58 408	9 8	
Cubs	80 58 408	7 0	
Dodgers (off), Gehr (3), Gardner (3) and Fitzpatr (2); Smith and Davis (2); and Tamm (1).			
Giants	80 58 408	15-1	
Reds (off), Goff (1), Gardner (3) and Fitzpatr (2); Smith and Davis (2); and Tamm (1).			
Marlins	80 58 408	15-1	
Cardinals	80 58 408	15-1	
Rockies	80 58 408	15-1	
Red Sox	80 58 408	15-1	
Yankees	80 58 408	15-1	
Phillies	80 58 408	15-1	
Braves	80 58 408	15-1	
Giants	80 58 408	15-1	
Red Sox	80 58 408	15-1	
Yankees	80 58 408	15-1	
Phillies	80 58 408	15-1	
Braves	80 58 408	15-1	
Giants	80 58 408	15-1	
Red Sox	80 58 408	15-1	
Yankees	80 58 408	15-1	
Phillies	80 58 408	15-1	
Braves	80 58 408	15-1	
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Braves	80 58 408	15-1	
Giants	80 58 408	15-1	
Red Sox	80 58 408	15-1	
Yankees	80 58 408	15-1	
Phillies	80 58 40		

LANGUAGE

Hide That Agenda

By William Safire

WASHINGTOM — Thumbing through *The New Yorker* this summer, Serena Raittazi of Port Washington, New York, came across the phrase a *hidden agenda* in an article by John McPhee, followed by a *hidden agenda* later in the same piece.

"If I recall correctly, *agenda* means 'things to do,'" she writes. "It is a plural noun and, therefore, cannot be used with the singular article 'a.'

Raittazi is so right she's wrong. Long ago, before committees took over the world, the word *agenda* meant "list of matters to be discussed." Good Latin students knew that *agenda* was the plural of *agenda* — only if you carried two lists into the meeting could you be said to be loaded with *agenda*.

Then along came *The Westminster Gazette*, published in England, which took to using the term *agenda paper* in its coverage of a conference in 1887. By 1905, this breezy modernism was customary:

"The Czar . . . and the Kaiser . . . are meeting today. . . . We are not given the agenda-papers of their conversation." Thus was *agenda* used to mean one list of items rather than more than one.

In the first volume of the Supplement to the Oxford English Dictionary, published in 1972, the lexicographers, taking note of the tendency to bastardize the Latin ending, defined the newest use of *agenda* in these words: "treated as a singular (a use now increasingly found but avoided by careful writers.)"

Here we are in the 1980s, and if any executive were to begin a meeting with "What's on the agenda?" he would be consigned to corporate purgatory as some kind of neo-traditionalist weirdo. Committeemanship requires the diffuseness of responsibility and the worship of the norm; any deviation from common usage brands the deviant as an individual not suited to task-force life. (Sorry, Charlie, language is language.)

Today's careful writers take care to avoid the appearance of pedantry. Although they still refuse to substitute *memorandums* for *memoranda*, they know it would make them look like Eustace Tilley, complete with top hat and monocle, to

insist on *agenda* as the singular of *agenda*.

Raittazi's plaintive cry for a return to roots, though hopeless, is not useless: She has triggered a search for the evolution of a new diction. Whence *hidden agenda*?

In the 1960s, *agenda* was taken from business and applied to political programs, mainly by academics: *The liberal agenda* was a common phrase and carried overtones of furrowed brows and compassionate lists. However, on April 19, 1976, *Newsweek* quoted an unidentified California politician as saying, "Those folks who have their own agenda for Hubert [Humphrey] underestimate Jerry Brown." A couple of months later, the newsmagazine quoted a Carter adviser, Dr. Peter Bourne, as saying that "everybody wants to win, and people are willing to subordinate their own agendas to do that."

ONES' *own agenda* is a list of personal desires or goals. This metaphoric extension of the list to be carried into a meeting suggests a mental list to be carried through life, but — and here is the sense that gives the phrase plausibility — not to be publicly revealed.

Own agenda soon became *private agenda*. *Newsweek*, apparently with its own neologistic agenda, reported in 1980 that former Treasury Secretary William Simon worried Reagan staff aides "as a bit of a prima donna with a brilliant mind, an abrasive manner and a private agenda to pursue — an agenda some people now think includes the presidency for himself."

As this citation suggests, *private agenda* has a sinister connotation: the agenda keeper seems to be accused of not sharing his goals with his colleagues.

Trevor canvassed suburban neighborhoods seeking help, and he and his father visited churches, sometimes taking Trevor's friends from the streets along. Soon the Ferrells' work was discovered by a suburban newspaper, then by other local papers, by national newspapers and magazines and then by television. Contributions ranging from \$1 to \$1,000 began to flow in, and Trevor began to talk wistfully about getting a house to shelter his friends.

The house, in North Philadelphia, was badly in need of repairs, but a small group of volunteers helps the Ferrells there on Wednesdays, Thursdays and weekends. And now Trevor's Place, where the Ferrells envi-

sion sheltering up to 100 people, has its first five residents, despite plumbing so badly in need of repair that the cost of the work is projected at \$25,000.

Contributions so far have totaled about \$15,000. In addition, Trevor has been named a recipient of the John-Roger Foundation's International Integrity Award, an honor that includes a grant of \$10,000. And, under contracts already negotiated with the aid of a leading Philadelphia law firm, book and motion-picture rights to the Ferrells' story could total about \$75,000.

The Ferrells had already begun to think of Trevor's Campaign as a possible permanent pursuit when a fellow member of the Gladwyne Presbyterian Church suggested that Ferrell get in touch with Resources for Human Development in nearby Ardmore, an umbrella organization that provides a variety of services for about 30 charitable and public-interest agencies.

That nonprofit corporation has encouraged the Ferrells to consider a national organization, with satellite units pursuing work like that of the Ferrells here. It has also awarded Mr. and Mrs. Ferrell salaries that total about \$1,000 a month as directors of Trevor's Campaign.

Still, the Ferrells have paid a price for their work. They had been living on savings since Ferrell, finding himself overwhelmed by the demands of Trevor's Campaign, a few months ago closed a television repair business that had enabled him to maintain a house.

Trevor, who had acknowledged getting

"just average" grades, will have to repeat the sixth grade because of time lost from his homework. And Mrs. Ferrell concedes that she often feels tired as a result of "washing so many pots and pans."

Trevor Ferrell passes out food to homeless people. Below: Albert Smith and Joseph Re-pash, residents of Trevor's Place, scrape old paint from the woodwork.

The New York Times

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